

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jamie Schneiderman	10/01/2009
Ben Baldwin	10/01/2009
RECEIVING PARTY DATA	
Name:	Clearfit Inc.
Street Address:	20 Eglinton Avenue East, Suite 401
City:	Toronto
State/Country:	CANADA
Postal Code:	M4P 1A9
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12400569
CORRESPONDENCE DATA	
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Address Line 4:	CAMBRIDGE, MASSACHUSETTS 02138
ATTORNEY DOCKET NUMBER:	37103-002001
NAME OF SUBMITTER:	Susan C. DiNicola
Total Attachments: 2 source=37103-002001ASSIGN#page1.tif source=37103-002001ASSIGN#page2.tif	

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ASSIGNMENT

For valuable consideration, we, **Jamie Schneiderman** of 20 Eglinton Avenue East, Suite 401, Toronto, Ontario M4P 1A9, Canada, and **Ben Baldwin** of 20 Eglinton Avenue East, Suite 401, Toronto, Ontario M4P 1A9, Canada, hereby assign to **Clearfit Inc.**, a corporation of Canada, having a place of business at 20 Eglinton Avenue East, Suite 401, Toronto, Ontario M4P1A9, CANADA, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled **SYSTEM AND METHOD FOR CREATING A DYNAMIC CUSTOMIZED EMPLOYMENT PROFILE AND SUBSEQUENT USE THEREOF**, filed March 9, 2009, and assigned U.S. Serial Number 12/400,569, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

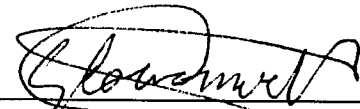
Date: Oct 1, 2009



Jamie Schneiderman

Witnessed by:

Date: Oct 1, 2009




Name:

Date: Oct. 1, 2009
Name: _____




Date: Oct 1/2009



Ben Baldwin

Witnessed by:

Date: Oct 1/2009



Name:

Date: Oct 1, 2009



Name: