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Atty Ref/Docket No.: 2043.693US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Xiaoyuan Wu and Alvaro Bolivar

Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: July 16, 2009, July 15, 2009

2. Name and address of receiving party(ies):

Name: eBay Inc.

Street Address: 2145 Hamilton Avenue

City: San Jose State: CA Zip: 95125

Additional name(s) & address(es) attached? [] Yes [X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 12/498,209, filed July 6, 2009

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory M. Stark

Address:

Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402-0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

[] Enclosed

Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

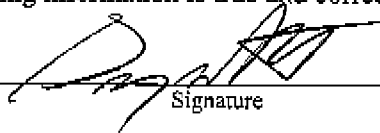
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory M. Stark/Reg. No. 62.731

Name of Person Signing



Signature

10/21/2009

Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, We, Xiaoyuan Wu, residing at 2F, Tower C, German Center, No. 88 Ke Yuan Rd., ZhangJiang High Tech Park, Shanghai 201203, China, and Alvaro Bolivar, residing at 635A Pennsylvania Ave, San Francisco, CA 94107, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on July 6, 2009, which application was assigned U.S. patent application serial number 12/498,209, and is entitled SYSTEMS AND METHODS FOR PREDICTING SALES OF ITEM LISTINGS;

AND WHEREAS, eBay Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, priority right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

Docket No: 2043.693US1
Client Ref. No. P852US1
Serial Number: 12/498,209
Filing Date: July 6, 2009
Title: SYSTEMS AND METHODS FOR PREDICTING SALES OF ITEM LISTINGS
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AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 16 day of
July, 2009.

Xiaoyuan Wu
Xiaoyuan Wu

STATE OF _____)

)ss

COUNTY OF _____)

On this _____ day of _____, 20____ before me personally appeared Xiaoyuan Wu, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]

Notary Public

SCHWEGMAN ■ LUNDBERG ■ WOESSNER

PATENT, TRADEMARK & COPYRIGHT ATTORNEYS

P.O. Box 2938

Minneapolis, MN 55402

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Date:

October 21, 2009

Time:

1:27 pm
(Minneapolis, Minn.)

TO:

Commissioner for Patents
Attn: Assignment Recordation Services
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Facsimile Center
P.O. Box 1450
Alexandria, VA 22313-1450

FROM: Gregory M. Stark

OUR REF: 2043.693US1

FAX NUMBER 571-273-0140

Documents Transmitted:

Assignment (4 pages), Assignment Recordation Form Cover Sheet (1 page), authorization to charge Deposit Account No. 19-0743 in the amount of \$40.00 to cover the Assignment Recording Fee.

Total pages of this transmission, including cover letter: (6 pgs)

If you do NOT receive all of the pages described above, please telephone us at 612-373-6900 or fax us at 612-339-3061.

In re. Patent Application of: Xiaoyuan Wu et al.

Examiner:

Serial No.: 12/498,209

Group Art Unit: 2161


Filed: July 6, 2009

Docket No.: 2043.693US1

Title: SYSTEMS AND METHODS FOR PREDICTING SALES OF ITEM LISTINGS

Please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

By:


Name: Gregory M. Stark
Reg. No. 62,731

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

Melissa Marsh
Melissa M. MarshOctober 21, 2009
Date

PATENT

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