

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Stephen Norman Batchelor</td> <td>04/06/2009</td> </tr> <tr> <td>Sara Louise Mawhinney</td> <td>02/20/2009</td> </tr> <tr> <td>Douglas Mesquita Rocha</td> <td>04/06/2009</td> </tr> <tr> <td>Carol Wendy Ward</td> <td>03/20/2009</td> </tr> </tbody> </table>		Name	Execution Date	Stephen Norman Batchelor	04/06/2009	Sara Louise Mawhinney	02/20/2009	Douglas Mesquita Rocha	04/06/2009	Carol Wendy Ward	03/20/2009		
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Conopco, Inc. d/b/a UNILEVER</td> </tr> <tr> <td>Street Address:</td> <td>800 Sylvan Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>AG West, S-Wing</td> </tr> <tr> <td>City:</td> <td>Englewood Cliffs</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07632</td> </tr> </table>		Name:	Conopco, Inc. d/b/a UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	AG West, S-Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
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<b>PROPERTY NUMBERS Total: 1</b>													
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (201)894-2400  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 201-894-2170        Email: dixie.cruz-aleman@unilever.com</p> <p>Correspondent Name: Dixie Cruz-Aleman        Address Line 1: 800 Sylvan Avenue        Address Line 2: AG West, S-Wing        Address Line 4: Englewood Cliffs, NEW JERSEY 07632</p>													
ATTORNEY DOCKET NUMBER:	C4525(C)-X												
NAME OF SUBMITTER:	Dixie Cruz-Aleman												

CH \$40.00 12438244

**500995142**

**PATENT**  
**REEL: 023408 FRAME: 0691**

Total Attachments: 3

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**ASSIGNMENT**

WHEREAS, I/WE,

Stephen Norman BATCHELOR  
 Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63  
 3JW, United Kingdom

Sara Louise MAWHINNEY  
 11 Vidler Ave, Doreen, Victoria 3754, Australia

Douglas Mesquita ROCHA  
 Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63  
 3JW, United Kingdom

Carol Wendy WARD  
 Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63  
 3JW, United Kingdom

have invented certain improvements in:

**FABRIC WHITENESS GUIDE**

(bearing Attorney's Docket Number: C4525), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☐ U.S. patent application executed on \_\_\_\_\_
- (b) ☐ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_

- (c) ☒ International Application No PCT/EP2007/061972

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of

Notarise/Apostille

**PATENT****REEL: 023408 FRAME: 0693**

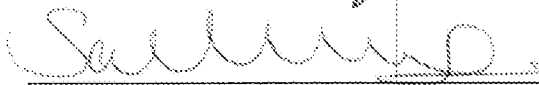
the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

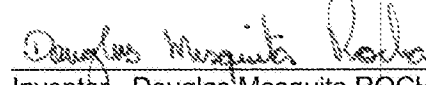
AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

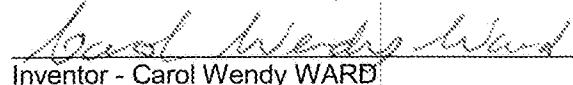
AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 6.4.09 (1)   
Inventor - Stephen Norman BATCHELOR  
H. G. Wallon Notary Public 6/4/09

Dated: 20.2.2009 (2)   
Inventor - Sara Louise MAWHINNEY  
H. G. Wallon Notary Public 20/2/09

Dated: 6.4.09 (3)   
Inventor - Douglas Mesquita ROCHA  
H. G. Wallon Notary Public 6/4/09

Dated: 20th March 2009 (4)   
Inventor - Carol Wendy WARD  
H. G. Wallon Notary Public 20/3/09

Notarise/Apostille

**APOSTILLE**

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

**UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND**

1. Country: United Kingdom of Great Britain and Northern Ireland  
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

2. Has been signed by **Michael G Walker**  
a été signé par
3. Acting in the capacity of **Notary Public**  
agissant en qualité de
4. Bears the seal/stamp of **The Said Notary Public**  
est revêtu du sceau/timbre de

Certified/Attesté

5. at London/à Londres

6. the/le **17 April 2009**

7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /  
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.

8. Number/sous No

**I124038**

9. Stamp:  
timbre:

10. Signature: **A Malcolm**



*For the Secretary of State / Pour le Secrétaire d'Etat*

If this document is to be used in a country which is not party to the Hague Convention of 5 October 1961, it should be presented to the consular section of the mission representing that country. An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the contents of the document are correct or that the Foreign & Commonwealth Office approves of the contents.

**PATENT**

**RECORDED: 10/22/2009**

**REEL: 023408 FRAME: 0695**