

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Paradox Origination Funding, LLC	08/05/2009
RECEIVING PARTY DATA	
Name:	PENINSULA HOLDINGS, LLC
Street Address:	14 Kristen Court
City:	Towaco
State/Country:	NEW JERSEY
Postal Code:	07082
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	6721161
Patent Number:	6982861
Patent Number:	D467060
CORRESPONDENCE DATA	
Fax Number:	(215)689-4910
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-979-1817
Email:	ccampbell@duanemorris.com
Correspondent Name:	Christiane S. Campbell, Esq.
Address Line 1:	30 South 17th Street
Address Line 4:	Philadelphia, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	U1812-00096
NAME OF SUBMITTER:	Christiane S. Campbell

Total Attachments: 3
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**PATENT
 REEL: 023409 FRAME: 0077**

ASSIGNMENT of PATENT RIGHTS

WHEREAS, PARADOX ORIGINATION FUNDING, LLC a Delaware Limited Liability Company with offices at 885 2nd Avenue-48th Floor, New York, New York 10017 (hereinafter referred to as "Assignor") has been assigned the entire right, title and interest in and to the Patents that are the subject of the U.S. Patents listed on Schedule A, attached hereto and made a part hereof, (hereinafter the "Patents"); and

WHEREAS, PENINSULA HOLDINGS, LLC, a New Jersey Limited Liability Company with offices at 14 Kristen Court, Towaco, New Jersey 07082 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Patents; and

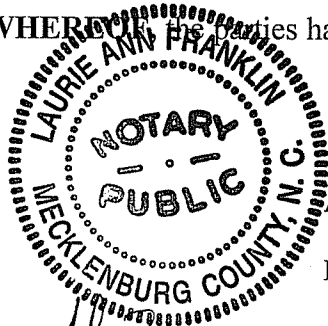
WHEREAS, the parties entered into a Bill of Sale and Assignment Agreement on August 5, 2009, pursuant to which Assignor agreed to assign to Assignee certain of Assignor's intellectual property assets, including but not limited to the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the Assignor sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, to Assignee, the entire right, title and interest in and to the Patents, and any reissues, reexaminations, or extensions of the Patents, the same to be held and enjoyed by Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which Letters Patent respectively have been granted, reissued, reexamined, or extended, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment, sale and transfer not been made.

AND the undersigned Assignor hereby covenants that it possesses the full right to convey the entire interest herein assigned, and that Assignor has not executed and will not execute any agreement in conflict herewith, and further covenants and agrees that it will, each time a request is made and without undue delay, condition, execute and deliver all such papers as may be necessary or desirable to perfect the title to the Patents in Assignee, its successors, assigns, nominees, or legal representatives, and agrees to communicate to Assignee or to its nominee all known facts respecting the Patents and inventions, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reexamined and reissued applications, to make all rightful oaths, and generally to do everything possible to aid Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its own benefit proper protection for the Patents;

This Agreement may be executed in counterparts, each of which when executed and delivered shall be an original; together, such counterparts shall constitute one instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement on this 5th day of August, 2009.



SEAL

Attest:

Laurie Ann Franklin
Signature of Notary

Date: August 5, 2009

My Commission Expires April 6, 2010

ASSIGNOR:

PARADOX ORIGINATION FUNDING, LLC

Edward Hill
By: Edward Hill

Date: August 5, 2009

SEAL

Attest:

Marni Elyse Weiss
Signature of Notary

Date: Sept 1, 2009

MARNI ELYSE WEISS
Notary Public, State of New York
No. 02WE609577
Qualified in New York County
Commission Expires September 15, 2011

ASSIGNEE:

PENINSULA HOLDINGS, LLC

Lisa Goldman
By: ~~REDACTED~~ Lisa Goldman

Date: Sept. 1, 2009

SCHEDULE A

NAME	PATENT No./ APPLICATION No.	MAINTENANCE DATE
Sole Structure For Electrostatic Dissipative Footwear and Method of Making Same	6,721,161 - 09/844,798	10/13/2011
Sole Structure For Electrostatic Dissipative Footwear and Method of Making Same	6,982,861 - 10/737,294	7/3/2009
Shoe Sole	D467,060 - 29/146,244	Expires 12/17/1016 – No Renewal