

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Notice of Grant of Security Interest in Patents

CONVEYING PARTY DATA

Name	Execution Date
MIVA AK, Inc.	10/17/2008

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	333 South Hope Street
Internal Address:	13th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071

PROPERTY NUMBERS Total: 11

Property Type	Number
Application Number:	10801199
Application Number:	09781500
Application Number:	10331926
Application Number:	10654134
Application Number:	10724546
Application Number:	10979470
Application Number:	11236460
Application Number:	11284571
Application Number:	11369085
Application Number:	11399914
Application Number:	11400469

CORRESPONDENCE DATA

Fax Number: (919)416-8328

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

500995310

PATENT
REEL: 023410 FRAME: 0461

OP \$440.00 10801199

Phone:	9192868041
Email:	pto_tmconfirmation@mvalaw.com
Correspondent Name:	Moore & Van Allen PLLC
Address Line 1:	430 Davis Drive
Address Line 2:	Suite 500
Address Line 4:	Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-004442 EAR
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NAME OF SUBMITTER:	Ellen A. Rubel
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Total Attachments: 3
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
PATENTS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of October 17, 2008 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the patents, patent licenses and patent applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the patents, patent licenses and patent applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent, patent license or patent application.

Very truly yours,

MIVA AK, INC.,
a Delaware corporation

By: 

Name: Michael R. Geroe

Title: Secretary

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____

Name:

Title:

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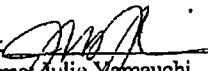
Very truly yours,

MIVA AK, INC.,
a Delaware corporation

By: _____
Name:
Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 
Name: Julie Yamauchi
Title: Senior Vice President

SCHEDULE 1

U.S. Patents

Pending Applications

Description	Application No.	Filing Date
A SYSTEM AND METHOD FOR RANKING THE QUALITY OF INTERNET TRAFFIC DIRECTED FROM ONE WEB SITE TO ANOTHER	10801199	3/16/04
SYSTEM AND METHOD FOR MARKETING EMPLOYING THE DISTRIBUTION OF A PAY FOR PERFORMANCE DATABASE	09781500	2/12/01
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTISING IN GENERAL MEDIA	10331926	12/30/02
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTISING EMPLOYING MULTIPLE SETS OF ADVERTISEMENT LISTINGS	10654134	9/2/03
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTISING HAVING BIDDABLE ADVERTISING UNITS UTILIZING ROTATING ROUTING TO ADVERTISER WEBSITES	10724546	11/26/03
SYSTEM AND METHOD FOR DISTRIBUTING CONTENT USING ADVERTISING SPONSORSHIP	10979470	11/1/04
SYSTEM AND METHOD FOR DELIVERING PAY FOR PERFORMANCE ADVERTISING IN CONJUNCTION WITH DISTRIBUTED MEDIA CONTENT	11236460	9/27/05
SYSTEM AND METHOD FOR DELIVERY PAY FOR PERFORMANCE ADVERTISING WITH ENHANCED EFFECTIVENESS	11284571	11/22/05
SYSTEM AND METHOD FOR DELIVERING ADVERTISING WITH ENHANCED EFFECTIVENESS	11369085	3/6/06
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTISING IN GENERAL MEDIA	11399914	4/7/06
ADVERTISING BROKERAGE SYSTEM FOR DIVERSIFIED GENERAL MEDIA	11400469	4/7/06

PATENT

RECORDED: 10/22/2009

REEL: 023410 FRAME: 0465