

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Diane M. Striegel	10/23/2009
RECEIVING PARTY DATA	
Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093-2753
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12604479
CORRESPONDENCE DATA	
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Address Line 2:	SUITE 1600
Address Line 4:	CHICAGO, ILLINOIS 60603-3406
ATTORNEY DOCKET NUMBER:	1410/96152 (81239003)
NAME OF SUBMITTER:	Steven G. Parmelee
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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 REEL: 023413 FRAME: 0708

ASSIGNMENT

I, DIANE M. STRIEGEL, of Boonton, County of Morris and State of New Jersey, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS GLOBAL BRANDS LLC, a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois, 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by me and disclosed in the United States patent application entitled

VENDING MACHINE-RELATED LABEL APPARATUS AND METHOD

signed by me on this date; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements. I agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

I hereby authorize and request my attorneys, Fitch, Even, Tabin & Flannery, of 120 South LaSalle Street, Suite 1600, Chicago, Illinois 60603-3406, to insert here in parenthesis (Application No. 12/604,479, filed October 23, 2009) the filing date and application number of said application when known.

October 23, 2009

Diane M. Striegel  
DIANE M. STRIEGEL

State of New Jersey )  
County of Morris ) ss

On October 23, 2009, before me, Diane M. Striegel, a Notary Public in and for said State, personally appeared ASSIGNOR, personally known by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Patricia Bertan  
Notary Public

My Commission Expires: April 8, 2014

