PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Debra Abbaszadeh	09/23/2009

RECEIVING PARTY DATA

Name:	SIMPLE WISHES LLC	
Street Address:	8890 CAL CENTER DRIVE	
City:	SACRAMENTO	
State/Country:	CALIFORNIA	
Postal Code:	95826	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12585829

CORRESPONDENCE DATA

Fax Number: (703)418-2768

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7034150100

Email: ctucker@hwglaw.com

Correspondent Name: Mitchell Wasson/Hoffman Wasson & Gitler

Address Line 1: 2461 South Clark Street

Address Line 2: Suite 522

Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER: A-11215.CIP.ASS

NAME OF SUBMITTER: Mitchell B. Wasson

Total Attachments: 2

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PATENT REEL: 023420 FRAME: 0661 JESS 1258

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ASSIGNMENT OF INVENTION

In consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

DEBRA ABBASZADEH

hereby sells, assigns and transfers to

ASSIGNEE:

SIMPLE WISHES LLC 8890 CAL CENTER DRIVE SACRAMENTO, CALIFORNIA 95826

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

PUMPING/NURSING BRA

and which is found in the U.S. patent application Serial No. 12/585,829, as filed on September 25, 2009, in and to, all Letters Patents to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent, any re-issue or re-examination thereof;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

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ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date:_

Debra Abbaszadeh, Assignor

Attorney Docket: A-11215.CIP.ASS/cat

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