

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Agnete Enga</td> <td>10/13/2009</td> </tr> <tr> <td>Vincent Faivre d'Arcier</td> <td>10/13/2009</td> </tr> <tr> <td>Tim Connelly</td> <td>10/13/2009</td> </tr> <tr> <td>Jonathan Cedar</td> <td>10/13/2009</td> </tr> <tr> <td>Tucker Fort</td> <td>10/13/2009</td> </tr> </tbody> </table>		Name	Execution Date	Agnete Enga	10/13/2009	Vincent Faivre d'Arcier	10/13/2009	Tim Connelly	10/13/2009	Jonathan Cedar	10/13/2009	Tucker Fort	10/13/2009
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Smart Design, LLC</td> </tr> <tr> <td>Street Address:</td> <td>601 W. 26th Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 1820</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10001</td> </tr> </table>		Name:	Smart Design, LLC	Street Address:	601 W. 26th Street	Internal Address:	Suite 1820	City:	New York	State/Country:	NEW YORK	Postal Code:	10001
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CORRESPONDENCE DATA													
<p>Fax Number: (312)463-5001</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-463-5000</p> <p>Email: lgarcia@bannervitcoff.com</p> <p>Correspondent Name: Banner & Witcoff, Ltd.</p> <p>Address Line 1: 10 South Wacker Drive</p> <p>Address Line 2: Suite 3000</p> <p>Address Line 4: Chicago, ILLINOIS 60606</p>													
ATTORNEY DOCKET NUMBER:	006943.02745												

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PATENT
REEL: 023420 FRAME: 0870

NAME OF SUBMITTER:

Scott A. Burow

Total Attachments: 4

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ASSIGNMENT

WHEREAS, we, Agnete Enga, Vincent Faivre d'Arcier, Tim Connelly, Jonathan Cedar and Tucker Fort, (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

POST-MIX BEVERAGE SYSTEM

which application was filed on August 28, 2009 and assigned Application No. 12/550,101, and claims priority to U.S. Provisional Application No. 61/093,090, filed August 29, 2008, and U.S. Provisional Application No. 61/146,156, filed January 21, 2009.

WHEREAS,

SMART DESIGN, LLC
601 W. 26th Street
Suite 1820
New York, NY 10001

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

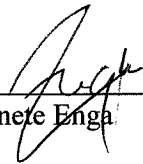
And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in ours names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.


10.13.09
Date:


Agnete Enga

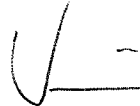
State of NEW YORK)
County of NEW YORK) ss:

Agnete Enga, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

10.13.09
Date
KATHERINE SALL
Notary Public, State of New York
Registration #01SA6141583
Qualified In New York County
Commission Expires Feb. 27, 2010


Notary Public
My Commission Expires: 2.27.10

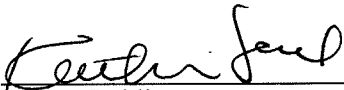
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Vincent Faivre d'Arcier

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Tim Connelly

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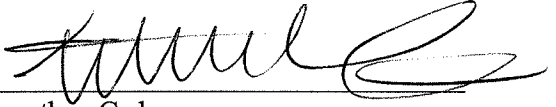
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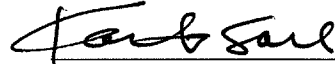
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Date:


Jonathan Cedar

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County of New York } ss:

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Tucker Fort

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Date:

Jonathan Cedar

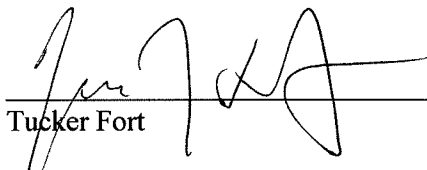
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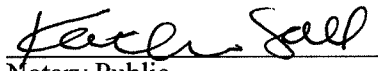
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