

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Veronica Wong	09/01/2009
RECEIVING PARTY DATA	
Name:	Easeon Services, Ltd.
Street Address:	151 Hoi Bun Road
Internal Address:	205 Kwong Sang Hong Centre
City:	Kwun Tong
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	29342740
Application Number:	29342742
Application Number:	29342743
Application Number:	29335770
Application Number:	29342890
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	David A. Boag, Esq.
Total Attachments: 2	

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ASSIGNMENT

WHEREAS, VERONICA WONG (hereinafter "the Assignor"), citizen of Australia, residing at 13E Blk 2, Ronsdale Garden, 25 Tai Hang Drive, Hong Kong, has invented certain new and original ornamental features in a SQUIRTING TOY WITH ANIMAL HEAD for which U.S. Design Patent Application Nos. 29/342,740, 29/342,742 and 29/342,743 were filed on August 31, 2009; in a SQUIRTING TOY for which U.S. Design Patent Application No. 29/335,770 was filed on April 21, 2009; and in a SQUIRTING TOY WITH HANDLE for which U.S. Design Patent Application No. 29/342,890 was filed on September 2, 2009 (collectively "the Applications"); and

WHEREAS, EASEON SERVICES, LTD. (hereinafter "the Assignee"), a corporation organized under the laws of Hong Kong, having a principal place of business at 205 Kwong Sang Hong Centre, 151 Hoi Bun Road, Kwun Tong, Hong Kong, is desirous of acquiring the entire right, title and interest in and to the Applications and the inventions described therein, and each and every patent that can be issued on said Applications and on said inventions anywhere in the world, said right, title and interest being limited as set forth herein;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the Applications, the aforesaid inventions, and each and every patent that may be issued on the aforesaid inventions and Applications anywhere in the world, the same to be held and enjoyed by the

Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

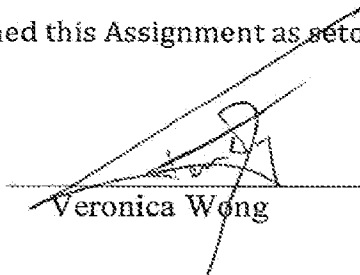
Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all patents on the aforesaid inventions or resulting from the aforesaid Applications directly to the Assignee.

Assignor hereby authorizes the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid inventions wherever the same is permitted by law, and also assigns, sells, transfers and sets over unto the Assignee and its successors all priority rights under the Applications.

Assignor further covenants to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignor has signed this Assignment as set out below.

Date: 14 SEP 2009


Veronica Wong