

10/16/09
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U.S. PTO

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10/16/2009

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10-27-2009



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Pate.

103578784

d original documents or copy thereof.

1. Name of conveying party:

Mami Markell Hurwitz, resident of Far Hills, NJ

Additional name(s) & party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: October 13, 2009

2. Name and address of receiving party(ies):

Name: I DID IT, INC.

Internal Address:

Street Address: 81 Mosle Road

City: Far Hills State: NJ Zip: 07931

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: October 13, 2009

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ernest D. Buff

Internal Address:

Ernest D. Buff & Associates, LLC

Street Address: 231 Somerville Road

City: Bedminster State: NJ Zip: 07921

6. Total number of applications and patents involved:

one

7. Total fee (37 CFR 3.41)\$ 40

☒ Enclosed with papers submitted 10/16/09

☐ Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ernest D. Buff

Name of Person Signing

Signature

October 16, 2009

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Mail Stop Assignment Recordation Services,
P.O. Box 1450, Alexandria, VA 22313-1450

10/20/2009 CNGUYEN2 00000002 503832 12589001
01 FC:0021 40.00 OP

PATENT
REEL: 023432 FRAME: 0853

ASSIGNMENT

Assignment before issue of Letters Patent

Docket No. 0200-41 CIP2 CIP2

WHEREAS, **Marni Markell Hurwitz**, resident of Far Hills, County of Somerset, State of New Jersey, USA (hereinafter "Assignor") has invented certain new and useful improvements in

DIRECT APPLICATION BRUSH HAVING FLOW REGULATOR ASSEMBLY

(hereinafter "invention") for which Assignor is making or has made application for LETTERS PATENT OF THE UNITED STATES, which application has been duly executed by Assignor on the day(s) and date(s) of these presents.

AND WHEREAS, **I DID IT, INC.**, a company organized and existing under the laws of the State of New Jersey, U.S.A., having a place of business at 81 Mosle Road, Bedminster, Somerset County, New Jersey, U.S.A., hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said invention within the United States of America and its territorial possessions and all foreign countries and any United States or foreign LETTERS PATENT that may be granted therefor.

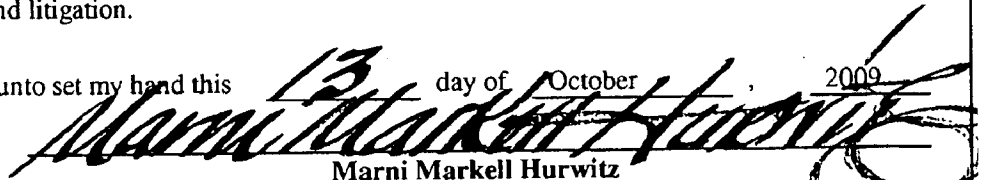
NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is hereby acknowledged, Assignor has assigned, sold and transferred, and do hereby assign, sell and transfer to the said Assignee the entire right, title and interest in and to the said invention, within the United States of America and its territorial possessions and all foreign countries and in and to any LETTERS PATENT of the United States and foreign countries, including utility models, inventor's certificates and like government grants, and all divisions, reissues, continuations and extensions thereof that may be granted therefor, and the right to apply for LETTERS PATENT in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignors by local laws or by treaty, including any international convention, for the protection of industrial property, together with the right to extend the protection of said U.S. LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors or assigns, to the full end of the term for which said LETTERS PATENT may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made. And Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, U.S.A., to issue said U.S. LETTERS PATENT, when granted, in accordance with this assignment.

Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignor will, without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign LETTERS PATENT or the like for the said invention, and for maintaining and perfecting the Assignee's right to said invention and LETTERS PATENT particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this

13 day of October

, 2009


Marni Markell Hurwitz

IN TESTIMONY WHEREOF, I have hereunto set my hand this

_____ day of _____

IN TESTIMONY WHEREOF, I have hereunto set my hand this

_____ day of _____

STATE OF New Jersey)
) ss.:
COUNTY OF Somerset)

On this _____ day of October, 2009 before me personally appeared
Marni Markell Hurwitz

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ she _____ acknowledged to me that _____ she _____ executed the same.

[SEAL]

ERNEST D. BUFF
ATTORNEY AT LAW
STATE OF NEW JERSEY

My commission expires:

Notary Public

STATE OF _____)
) ss.:
COUNTY OF _____)

On this _____ day of _____, _____ before me personally appeared

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ s/he _____ acknowledged to me that _____ s/he _____ executed the same.

[SEAL]

My commission expires:

Notary Public

STATE OF _____)
) ss.:
COUNTY OF _____)

On this _____ day of _____, _____ before me personally appeared

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ s/he _____ acknowledged to me that _____ s/he _____ executed the same.

[SEAL]

My commission expires:

Notary Public

Assignment

Marni Markell Hurwitz

TO

IDIDIT, INC.

INVENTION:

DIRECT APPLICATION
BRUSH HAVING FLOW
REGULATOR ASSEMBLY

Docket No: 0200-41 CIP2 CIP2

IDIDIT, INC.
81 Mosle Road
Far Hills, NJ 07931

PATENT