PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Elizabeth T. Laake	07/14/2009

RECEIVING PARTY DATA

Name:	Honda Motor Co., Ltd.	
Street Address:	No. 1-1, Minami-Aoyama 2-chome	
Internal Address:	Minato-ku	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	107-8556	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12503339

CORRESPONDENCE DATA

Fax Number: (330)434-8888

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (330) 434-9999 Email: iplaw@etblaw.com Correspondent Name: Timthy D. Bennett Address Line 1: 777 West Market Street

Address Line 2: Suite C5

Address Line 4: Akron, OHIO 44303-1094

ATTORNEY DOCKET NUMBER: 30515.50096

NAME OF SUBMITTER: Timothy D. Bennett

Total Attachments: 1

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PATENT REEL: 023432 FRAME: 0869

500999546

Docket No.:

Application No.:

ASSIGNMENT

WHEREAS, I, Elizabeth T. Laake of Raymond, Ohio, (the Undersigned Inventor) have invented certain improvements related to a CUP HOLDER IN PIVOTING ARM REST (the Invention) and, the Invention is at least partially described in US patent application, serial number 12/503, 339 filed on the 15 th day of 2009 (the Application), and being the owner of the right, title and interest in and to the Invention and the Application as the inventor, and having full right to convey my entire interest both legal and equitable herein assigned; and

WHEREAS, Honda Motor Co., Ltd., of No. 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, JAPAN, a corporation of JAPAN (assignee) is desirous of acquiring the entire right, title and interest in and to the Invention and the Application and any and all patents to be obtained therefore, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the Undersigned Inventor, the Undersigned Inventor does hereby sell, assign, transfer and set over unto said assignee, its successors and assigns, my entire right, title and interest in and to the Invention in any form or embodiment thereof, and in and to the Application including in and to any application filed in this or any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign applications under the provisions of the International Convention; also my entire right, the said foreign application and the said fore title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon the Invention and any divisionals, continuations, continuations-in-part or substitute applications which may be filed upon the Invention in this or any foreign country; and the Undersigned Inventor hereby authorizes and requests the issuing authority to issue any and all patents on the Invention to said assignee or its successors and assigns.

The Undersigned Inventor further agrees to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to the Invention or the Application and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself, which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

- (1)Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;
- (2)To co-operate to the best of my ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the Invention, the Application or any applications or patents upon the Invention or the Application.

The Undersigned Inventor hereby authorizes said assignee to insert into this Assignment the serial number

and filing date of the Application if it is not currentl	y known.
The Undersigned Inventor, intending to be	legally bound, has signed this Assignment on the date written by
the Undersigned Inventor's signature below.	Staralec July 14, 2009
State of OHIO	Elizabeth T. Laake Date
City of Ray man of) SS:	
On this 14 day of Laake, personally known, and known to me to acknowledge the signing of same as his free act and	, 2009, before me personally appeared Elizabeth T. be the person(s) who signed the foregoing assignment, and deed.
Total Public Bring Nambes A A. HOWARD	Signature Date
NOTARY PUBLIC STATE OF OHIO Comm. Expires June 19, 2011 RECORDED: 10/28/2009	
STATE OF OHIO	
Comm. Expires	
June 19, 2011	
This OF Orman	PATENT
RECORDED: 10/28/2009	REEL: 023432 FRAMI

REEL: 023432 FRAME: 0870