

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
INNOVATIA, INC.	10/26/2009
RECEIVING PARTY DATA	
Name:	BELL ALIANT REGIONAL COMMUNICATIONS, LIMITED PARTNERSHIP
Street Address:	One Germain Street
Internal Address:	Brunswick Square, Corporate Center, Lobby Level
City:	Saint John
State/Country:	CANADA
Postal Code:	E2L 4L4
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11636904
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	78516-25DC3
NAME OF SUBMITTER:	Sarah L. Ryan
Total Attachments: 3 source=78516-25DC3assignfrominnovatiatobellaliant#page1.tif source=78516-25DC3assignfrominnovatiatobellaliant#page2.tif	

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REEL: 023434 FRAME: 0376

ASSIGNMENT – PATENT APPLICATIONS

WHEREAS, INNOVATIA, INC. (hereinafter referred to as the "Assignor") whose full post office address is 1 Brunswick Square, 2nd Floor, Saint John, New Brunswick, E2C 4R5, Canada, is the owner of the entire right, title and interest in certain inventions and discoveries disclosed in United States Patent Application No. 11/636,904 filed December 12, 2006, entitled METHOD AND SYSTEM FOR COORDINATING DATA AND VOICE COMMUNICATIONS VIA CUSTOMER CONTACT CHANNEL CHANGING SYSTEM and Canadian Patent Application No. 2,322,614 METHOD filed October 6, 2000, entitled METHOD FOR ACCESSING CONTENT, BY THEME, FORMAT OR PROVIDER, FROM CONVERGENT MEDIA SOURCES, (hereinafter collectively referred to as the "Application");

AND WHEREAS, BELL ALIANT REGIONAL COMMUNICATIONS, LIMITED PARTNERSHIP (hereinafter referred to as the "Assignee") whose full post office address is One Germain Street, Brunswick Square, Corporate Center, Lobby Level, Saint John, New Brunswick, E2L 4L4, Canada, is desirous of acquiring the entire right, title, and interest in and to said inventions and discoveries, and in and to the Application inclusive of any and all priority rights derived therefrom for any and all countries in the world, and in and to any and all Letters Patent issuing in any and all countries in the world, to be granted for said invention and discoveries based on said Application or on patent applications filed in any country claiming priority from said Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor, does hereby sell, assign, transfer, and set over unto the Assignee, its successors and assigns, our entire right, title, and interest in and to the inventions and discoveries disclosed in the Application, and in and to the Application and any continuations or divisions thereof and all priority rights derived therefrom, and in and to any and all patent applications and any continuations or divisions thereof filed in any country claiming priority from the Application, and in and to all Letters Patent which may be granted upon the Applications or upon patent applications filed in any and all countries in the world, claiming priority from the Application, and in and to any and all reissues, substitutions, or prolongations thereof; the same to be held and enjoyed by the Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term or terms for which said Letters Patent, or reissues, substitutions, or prolongations thereof may be granted, as fully and entirely as the same would have been held and enjoyed by us had this assignment and sale not been made;

*25529/0466/1102251v1

AND the Assignor hereby agrees that, upon request, and without further consideration, but at the expense of the Assignee, we will communicate to the Assignee or its representatives or nominees any facts known to us respecting said inventions and discoveries and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said inventions and discoveries in all countries, and it further agrees to execute any and all further papers which may be necessary or desirable to vest or perfect the title of the Assignee, its successors and assigns, in and to said inventions and discoveries, and in and to any and all Letters Patent or reissues thereof which may be granted upon applications in any and all countries in the world.

AND the Assignor hereby authorizes and requests any official whose duty it is to issue patents to issue each and every Letters Patent to be granted upon the aforesaid Application in any and all countries, and each and every reissue of said Letters Patent, to the Assignee, its successors and assigns, as the assignee of our entire right, title and interest therein, in accordance with this assignment.

THIS assignment made effective at 12:01 a.m. on the date first written below.

[Remainder of page intentionally left blank.]

*25529/0466/1102251v1

EXECUTED at Saint John, NB this 26th day of October, 2009.

For and on behalf of the Assignor

INNOVATIA, INC.

By:

Cathy Rignanesi
I have the capacity to bind the Assignor.

Name: Cathy Rignanesi

Position: Assistant Treasurer

WITNESS:

BB Henderson

EXECUTED at Halifax, NS this 26th day of October, 2009.

For and on behalf of the Assignee

BELL ALIANT REGIONAL COMMUNICATIONS, LIMITED
PARTNERSHIP by its general partner, Bell Aliant Regional
Communications Inc.

By:

Rod MacGregor
I have the capacity to bind the Assignee.

Name: Rod MacGregor

Position: VP Corporate Development and Strategy

WITNESS:

Elaine Moore

[Assignment Patent Applications]

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