

10-28-2009



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RECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)  
  
Thomas Reichhart  
  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: HIFLEX SOFTWARE GESMBH  
Internal Address: \_\_\_\_\_  
Street Address: Währingerstrasse 28  
City: Wien  
State: \_\_\_\_\_  
Country: Austria Zip: A-1090  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):  
Execution Date(s) September 29, 2009  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

4. Application or patent number(s):  
A. Patent Application No.(s)  
12589215  
Additional numbers attached?  Yes  No

This document is being filed together with a new application.  
B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:  
Name: Friedrich Von Rohrscheidt  
Internal Address: \_\_\_\_\_  
Street Address: 7400 Whitepine Road  
City: Richmond  
State: Virginia Zip: 23237  
Phone Number: 804.271.7444  
Fax Number: 804.271.0525  
Email Address: fvonrohr@aol.com

6. Total number of applications and patents involved: 1  
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

8. Payment Information  
Deposit Account Number 50-5055  
Authorized User Name Friedrich v. Rohrscheidt

9. Signature: Friedrich Von Rohrscheidt Signature Date: OCT 20 2009

Friedrich Von Rohrscheidt  
Name of Person Signing  
Total number of pages including cover sheet, attachments, and documents: 4

**ASSIGNMENT**

WHEREAS, I, Thomas Reichhart, residing at the address with my citizenship as stated below next to my name (hereinafter referred to as "Assignor"), have invented certain new and useful improvements as below entitled, for which applications for United States Letters Patent are made, the applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, I represent and warrant that I am the original inventor of said invention and applications for Letters Patent; and

WHEREAS, HIFLEX SOFTWARE GESMBH, an Austrian Corporation, (hereinafter referred to as "Assignee"), with an address of Währingerstrasse 28, A-1090 Wien, Austria, desires to acquire the entire right, title and interest in and to the invention, and in and to the applications and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have assigned, sold, transferred and set over and by these presents do assign, sell transfer and set over unto said ASSIGNEE the entire right, title and interest in and to (a) said invention and worldwide rights therein; (b) said applications, including, but not limited to, all divisions, continuations and substitutions thereof; and (c) all United States and foreign patents which shall issue on said invention, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file corresponding applications for Letters Patent on said inventions in any and all foreign countries, and to claim priority under any and all treaties and conventions to which the United States of America is signatory including the Paris Convention for the Protection of Industrial Property for such corresponding applications, or any division, continuation or substitution thereof, the

same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by me, had this assignment not been made.

I covenant and agree that I will, at any time upon the request and at the expense of said ASSIGNEE, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said ASSIGNEE, to enable and assist said ASSIGNEE to (a) obtain Letters Patent, both domestic and foreign, on said inventions; (b) establish, maintain and secure title in said ASSIGNEE, its successors and assigns, to said invention, applications and Letters Patent, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of said Letters Patent against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment.

I represent and covenant that no assignment, mortgage, sale, license, pledge, encumbrance or alienation of said invention or patent application has been or will be made or entered into which would conflict with this assignment and sale.

I hereby authorize and request the Director of Patents and Trademarks of the United States to issue all Letters Patent based on said applications and each division, continuation, substitution, reissue, renewal and extension thereof to said ASSIGNEE, its successors and assigns.

Atty. Docket Number	Application Serial No.	Filing Date	Invention Title
HIFLEX001			Ordering System For Printed Products and Method For Ordering A Printed Product

The undersigned further declares that all statements made herein of her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.


IN TESTIMONY WHEREOF, I have duly executed this assignment on the date as indicated next to my name.

First named inventor:

Date: 29<sup>th</sup> September 2008

Residence Address:

Citizenship in Country of Austria



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Thomas Reichhart  
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D-52457 Aldenhoven, Germany