PATENT ASSIGNMENT

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dong-Hee WON	10/19/2009
Jun-Ho YANG	10/19/2009

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.	
Street Address:	416, Maetan 3-dong, Paldal-gu, Suwon-city,	
City:	Kyunggi-do	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29316366

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 3138.P0679US

NAME OF SUBMITTER: Liane L. Churney

Total Attachments: 1

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PATENT REEL: 023435 FRAME: 0701 .H \$40.00 2951

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United States (Sole or Joint) (Excluding Foreign Rights)

ASSIGNMENT

WHEREAS, I/We, (1) Dong-Hee WON and (2) Jun-Ho YANG

residing at (1) #21-202 Hanyang2cha APT., Songpa 2-dong, Songpa-ku, Seoul, Korea and (2) #103-107 saetbyeol-maeul-life APT., Bundang-dong, Bundang-ku, Sungnam-city, Kyunggi-do, Korea

have invented certain new and useful improvements in LED TELEVISION SET

for which an application for United States Letters Patent was filed on September 17, 2009 and received U.S. Serial No. 29/316 366

WHEREAS, Samsung Electronics Co., Ltd.

having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwoncity, Kyunggi-do, Korea

hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/we have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assignee for the sole use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:	<pre>Inventor(s):</pre>	Date:
	Dong Hee Dong-Hee, WON	October 19, 2009
	Dong-Hee, WON - Lunho	October 19, 200 f
Line Address of the State of th	Jun-Ho YANG	· · · · · · · · · · · · · · · · · · ·

PATENT REEL: 023435 FRAME: 0702