

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Liang Sheng Tsaur</td><td>10/22/2009</td></tr><tr><td>Virgilio Barba Villa</td><td>10/22/2009</td></tr></tbody></table>		Name	Execution Date	Liang Sheng Tsaur	10/22/2009	Virgilio Barba Villa	10/22/2009						
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Conopco, Inc., d/b/a/ UNILEVER</td></tr><tr><td>Street Address:</td><td>800 Sylvan Avenue</td></tr><tr><td>Internal Address:</td><td>A G West, South Wing</td></tr><tr><td>City:</td><td>Englewood Cliffs</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>07632</td></tr></table>		Name:	Conopco, Inc., d/b/a/ UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	A G West, South Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (201)894-2400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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ATTORNEY DOCKET NUMBER:	TSAUR-12/577425-J9123C												
NAME OF SUBMITTER:	Mireya Villegas												
Total Attachments: 3 source=J9123C#page1.tif													

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ASSIGNMENT

WHEREAS, **Liang Sheng TSAUR**, residing at 12 Garnett Place, Norwood, New Jersey 07468; and **Virgilio Barba VILLA**, residing at 95 Patrick Avenue, Emerson, New Jersey 07630, both citizens of the United States, respectively, invented certain improvements in

**MILD, FOAMING LIQUID CLEANSERS COMPRISING LOW LEVELS OF
FATTY ISETHIONATE PRODUCT AND LOW TOTAL FATTY ACID
AND/OR FATTY ACID SOAP CONTENT**

(bearing Attorney's Docket Number J9123(C)) which is found:

- (a) ☐ In U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. Application Serial No. 12/577,425 filed on October 12, 2009.

- (c) ☐ International Application No. PCT _____ / _____.

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States

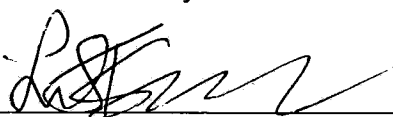
which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.


AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day of October, 2009.

STATE OF CONNECTICUT)
COUNTY OF)

 (Seal)
Liang Sheng TSAUR

On this 22 day of October, 2009 before me came Liang Sheng Tsaur to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.


Notary Public

JOANN DUFFY
NOTARY PUBLIC
STATE OF CONNECTICUT
My Commission Expires Mar. 31, 2011

Unilever Assignment.doc

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day
of October, 2009.

STATE OF CONNECTICUT)
COUNTY OF)

Virgilio B. Villa (Seal)
Virgilio Barba VILLA

On this 22 day of October, 2009 before me came Virgilio Barba Villa to
me known to be the individual described in and who executed the foregoing instrument,
and acknowledged that he/she executed the same.

Joann Duffy
Notary Public

JOANN DUFFY
NOTARY PUBLIC
STATE OF CONNECTICUT
My Commission Expires Mar. 31, 2011