

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Thomas Reuben Bell	10/30/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Potters Industries, Inc.
Street Address:	300 Lindenwood Drive
Internal Address:	Valleybrooke Corporate Center
City:	Malvern
State/Country:	PENNSYLVANIA
Postal Code:	19355-1740
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12262641
<b>CORRESPONDENCE DATA</b>	
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Correspondent Name:	Michael L. Dever
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ATTORNEY DOCKET NUMBER:	0068905-000209
NAME OF SUBMITTER:	Michael L. Dever
Total Attachments: 2 source=0068905-000209 PQ assignment#page1.tif source=0068905-000209 PQ assignment#page2.tif	

OP \$40.00 12262641

ASSIGNMENT

WHEREAS, I, Thomas Reuben Bell, residing at 106 Crimmons Circle, Cary, North Carolina 27511 have invented certain new and useful apparatus, methods, inventions, discoveries and/or improvements disclosed in a U.S. Utility Patent Application entitled "Retroreflective Coating and Method for Applying a Retroreflective Coating on a Structure", Serial No. 12/262,641 filed October 31, 2008 in the United States Patent and Trademark Office, hereinafter the "application"; and

AND WHEREAS, Potters Industries, Inc., having a place of business at 300 Lindenwood Drive, Valleybrooke Corporate Center, Malvern, Pennsylvania 19355-1740 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application(s) and the apparatus, inventions, discoveries, and improvements therein disclosed;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by said Assignee, receipt whereof I hereby acknowledge, I do hereby assign, sell, transfer, and set over unto said Assignee the entire right, title, and interest in and to said application(s) and the apparatus, inventions, discoveries and improvements therein disclosed for the United States of America and its territories and all foreign countries and any Letters Patent which may issue therefor in the United States and its territories and all foreign countries and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, including the right to apply for Letters Patents in each foreign country and the United States of America and its territories, in its own name and to claim any and all priority rights under the International Convention, other conventions, treaties, or otherwise associated therewith for each country and the United States of America and its territories, said Assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by me had this Assignment not been made.

The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. I covenant that I am the lawful owner of the said application(s), apparatus, inventions, discoveries and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the said apparatus, inventions, discoveries or improvements or any of them, and that I have the full right to make this Assignment.

And for said consideration, I agree individually that I will communicate to said Assignee or the representatives thereof any facts known to me respecting said apparatus, inventions, discoveries and improvements, and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, continuation-in-part, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said Assignee or by counsel for said Assignee, to assist or enable said Assignee to obtain and enforce full benefits from the rights and interests herein assigned, and, in the event of any application or Letters

Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. This Assignment shall be binding upon our heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said Assignee.

And for said consideration, the undersigned hereby agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign letters patent therefor.

Executed: 10-30-09

Thomas Reuben Bell  
Thomas Reuben Bell

State of North Carolina

ss:

County of Wake

Before me, a Notary Public in and for the said County and State, personally appeared Thomas Reuben Bell, who acknowledged that he is the person who executed the foregoing Assignment and acknowledged it to be his free and voluntary act and deed.

Witness my hand and notarial seal this 30<sup>th</sup> day of October, 2009

(Notarial Seal)

Reba F. Harris  
Notary Public

