

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Stacey Gammon</td> <td>09/29/2009</td> </tr> <tr> <td>Igor Tandetnik</td> <td>09/29/2009</td> </tr> <tr> <td>Ilan Caron</td> <td>09/13/2009</td> </tr> <tr> <td>Ritcha Gupta Ranjan</td> <td>09/29/2009</td> </tr> <tr> <td>Theodore Power</td> <td>09/14/2009</td> </tr> </tbody> </table>		Name	Execution Date	Stacey Gammon	09/29/2009	Igor Tandetnik	09/29/2009	Ilan Caron	09/13/2009	Ritcha Gupta Ranjan	09/29/2009	Theodore Power	09/14/2009
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Theodore Power	09/14/2009												
RECEIVING PARTY DATA													
Name:	Google Inc.												
Street Address:	1600 Amphitheatre Parkway												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94043												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12570058</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12570058								
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CORRESPONDENCE DATA													
Fax Number:	(877)769-7945												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	(404) 892-5005												
Email:	bell@fr.com												
Correspondent Name:	Tracy M. Hitt												
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Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022												
ATTORNEY DOCKET NUMBER:	16113-1790001												
NAME OF SUBMITTER:	Kathy J. Bell												

CH \$40.00 12570058

Total Attachments: 5

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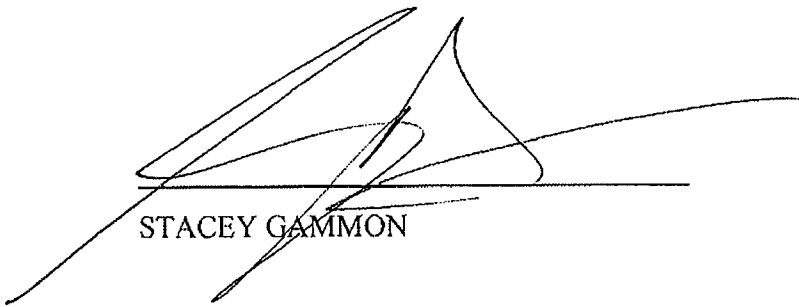
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ASSIGNMENT

For valuable consideration, we, STACEY GAMMON of 1 River Place Apt. 2107 New York, NY 10036, IGOR TANDETNIK of 110-55 72nd Road, Apt. 503, Forest Hill, NY 11375, ILAN CARON of 205 W. 15th Street, Apt. 4P, New York, NY 10011, RITCHA GUPTA RANJAN of 120 Riverside Blvd, Apt 5L, New York, NY, THEODORE POWER of 68 Jackson Street, #1R, Brooklyn, NY 11211, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled CLIENT UTILITY INTERACTION ANALYSIS, filed 9/30/2009, and assigned U.S. Serial Number 12/570,058, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


STACEY GAMMON

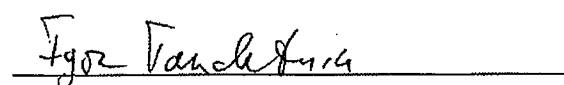
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Signature

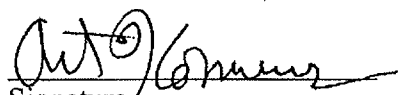
Date: 9/29/2009

Art Komminos
Typed or Printed Name

PO Box 4590
Stamford, CT 06910
Witness Address


IGOR TANDETNIK

Witnessed by:


Signature

Date: 9/29/2009

Art Komminos
Typed or Printed Name

PO Box 4590
Stamford, CT 06910
Witness Address

Ilan Caron

ILAN CARON

Witnessed by:

[Handwritten Signature]

Signature

Date: 13 SEPT 2009

Adi Mano
Typed or Printed Name

Haita, Israel
Witness Address

RITCHA GUPTA RANJAN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ILAN CARON

Witnessed by:

Signature

Date: _____


Typed or Printed Name

Witness Address



RITCHA GUPTA RANJAN

Witnessed by:


Signature

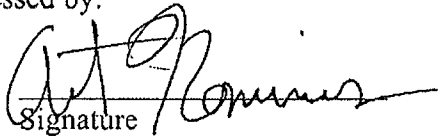
Date: 9/29/2009

AFT/Commins
Typed or Printed Name

PO Box 4590
Stamford, CT 06907
Witness Address


THEODORE POWER

Witnessed by:


Signature

Date: 9.14.09

Art Komninos
Typed or Printed Name

PO Box 4590

Stamford, CT 06907
Witness Address

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