

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Young-Sun SHIN	10/19/2009
Yun-Je KANG	10/19/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Samsung Electronics Co., Ltd.
<b>Street Address:</b>	416, Maetan 3-dong, Paldal-gu, Suwon-city,
<b>City:</b>	Kyunggi-do
<b>State/Country:</b>	REPUBLIC OF KOREA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29316367
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CH \$40.00 29316367

United States (Sole or Joint)  
(Excluding Foreign Rights)

**ASSIGNMENT**

WHEREAS, I/We, (1) Young-Sun SHIN and (2) Yun-Je KANG

residing at (1) #B-1705, Daewoomiraesarang, Yangpyung-dong, 3 ga, Youngdeungpo-ku, Seoul, Korea and (2) #517-403 Samsung 5 cha APT., Jinsanmaeul, Poongdukchun-dong, Suji-ku, Youngin-city, Kyunggi-do, Korea

have invented certain new and useful improvements in  
LCD TELEVISION SET

for which an application for United States Letters Patent was filed on September 17, 2009 and received U.S. Serial No. 29/316 367.


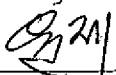
WHEREAS, Samsung Electronics Co., Ltd.

having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwon-city, Kyunggi-do, Korea hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/we have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assignee for the sole use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:	Inventor(s):	Date:
_____	 Young-Sun SHIN	October 19, 2009
_____	 Yun-Je KANG	October 19, 2009