

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Philip L. Davidson	10/04/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Perceptive Pixel, Inc.
Street Address:	111 Eighth Avenue
Internal Address:	16th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12422974
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202)783-5070
Email:	apsi@fr.com
Correspondent Name:	Andrew T. Foy
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	21024-0042001
NAME OF SUBMITTER:	Pamela J. Morris
Total Attachments: 1 source=21024-0042001 - executed assignment#page1.tif	

CH \$40.00 12422974

501002942

**PATENT**  
**REEL: 023451 FRAME: 0356**

Attorney Docket No.: 21024-0042001 A20 Pressure Layering

ASSIGNMENT

For valuable consideration, I, Philip L. Davidson, of New York, NY; hereby assign to PERCEPTIVE PIXEL, INC., a corporation having a place of business at 111 Eighth Avenue, 16th Floor, New York, NY 10011, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled PRESSURE-SENSITIVE LAYERING OF DISPLAYED OBJECTS, filed April 13, 2009, and assigned U.S. Serial Number 12/422,974, this assignment including said application, any and all United States and foreign patents (including continuation, divisional, and other applications claiming priority to said application), utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 10/04/2009  
PHILIP L. DAVIDSON

Witnessed by:

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Assignment Page 1 of 1