PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| MATHIEU LION | 10/06/2009 |
| ELODIE BRISSET | 10/06/2009 |

RECEIVING PARTY DATA

| Name: | MASTRAD, S.A. | |
|-----------------|---------------------------|--|
| Street Address: | 16, rue Francois Truffaut | |
| City: | Paris | |
| State/Country: | FRANCE | |
| Postal Code: | 75012 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29346445 |

CORRESPONDENCE DATA

Fax Number: (213)687-0498

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213-787-1408
Email: mkim@cblh.com
Correspondent Name: Michelle C. Kim
Address Line 1: P. O. Box 2207

Address Line 2: Connolly Bove Lodge & Hutz LLP

Address Line 4: Wilmington, DELAWARE 19899-2207

ATTORNEY DOCKET NUMBER: 70158-00023

NAME OF SUBMITTER: Michelle C. Kim

Total Attachments: 1 source=23ASG#page1.tif

OP \$40,00

PATENT REEL: 023452 FRAME: 0520

70158-00023

ASSIGNMENT

WHEREAS, WE, MATHIEU LION, residing at 9 Cite Aubry, 75020 Paris, France and ELODIE BRISSET, residing at 18 rue Cavendish 75019 Paris, France, both citizens of France, have invented a new and useful design for DOUBLE-WALLED CARAFE, for which application papers for United States Letters Patent are being filed herewith; and

WHEREAS, MASTRAD, S.A., a corporation organized and existing under and by virtue of the laws of France and having its place of business at 16, rue François Truffaut, Paris, France 75012, is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor in the United States of America and its territories and possessions, and all countries foreign thereto:

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, we, MATHIEU LION and ELODIE BRISSET, do hereby sell, assign, transfer, and set over unto the said MASTRAD, S.A., its successors and assigns, the full and exclusive right, title, and interest in and to the said invention, and in and to any and all Letters Patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said MASTRAD, S.A., its successors and assigns, in accordance with this Assignment.

Mathieu Lion

Date OCT OC

Elodie Brisset

281.57_1