


Form PTO-1595 (Rev. 09/04)
OMB No. 0051-0027 (exp. 03/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s): JAMES J. LANDI (10/15/2009) AND MICHAEL LANDI (10/15/2009) Execution Date(s) in parentheses after inventor name. Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>XO ATHLETIC, CO.</u> Internal Address: _____ Street Address: _____ <u>911 SPRINGFIELD ROAD</u> City: <u>UNION</u> State: <u>NEW JERSEY</u> Country: <u>United States of America</u> Zip: <u>07083</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____	4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No. (s) <u>12/240,927</u> B. Patent No. (s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>Stephen B. Goldman</u> <u>LENER, DAVID, LITTENBERG,</u> <u>KRUMHOLZ & MENTLIK, LLP</u> Internal Address: Atty. Dkt. <u>XOXO 3 0-004</u> Street Address: <u>600 South Avenue West</u> City: <u>Westfield</u> State: <u>NJ</u> Zip: <u>07090</u> Phone Number: <u>(908) 518-6333</u> Fax Number: <u>(908) 654-0415</u> Email Address: <u>sgoldman@ldlkm.com</u>	6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41): \$ <u>40.00</u> <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)
9. Signature:  _____ Signature <u>Stephen B. Goldman - 28,512</u> Name of Person Signing	8. Payment Information a. Credit Card Last 4 Numbers: _____ Expiration Date: _____ b. Deposit Account Number: <u>12-1095</u> Authorized User Name: <u>Stephen B. Goldman</u> Date: <u>October 30, 2009</u> Total number of pages including cover sheet, attachments, and documents: 3

CH \$40.00 121095 12240927

former PTO/SW/16 (R-00) Modified LDLKM

ASSIGNMENT OF UTILITY APPLICATION

Docket Number (Optional)

XOXO 3.0-004

Whereas, I, James J. Landi of5 Manley Terrace, Apartment #2, Maplewood, NJ 07040

hereafter referred to as assignor, have with others invented certain new and useful improvements in

ATHLETIC MOUTHGUARD WITH CUSTOMIZABLE COLOR INSERT☒for which an application for a United States Letters Patent was filed on September 29, 2008Application Number 12/240,927☐for which an application for a United States Letters Patent was executed by me on _____
andWhereas, XO Athletic, Co
a corporation of _____ herein referred to as "assignee" whose mailing address is911 Springfield Road, Union, New Jersey 07083

is desirous of acquiring the entire right, title and interest in the same,

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein, and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Application No. 60/976,175, filed September 28, 2007, and in the invention disclosed thereto in all countries of the world including the right to claim priority or benefit of said Application No. 60/976,175 pursuant to any law or treaty in the countries of the world.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known

(Date)

(Signature)

State of New Jersey) SS:
County of Union)

On this 15th day of October, 2009 before me personally came the above-named James J. Landi, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth

(Notary Public)

☒ *Total of 2 forms are submitted

LD-530/

LEONARD L. ZIMMERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 5/1/2012

former PTO/SIB/16 (P.00) Modified LDLKM

ASSIGNMENT OF UTILITY APPLICATION

Docket Number (Optional)

XOXO 3.0-004

Whereas, I, Michael Landi of8 Roswell Terrace, Glen Ridge, New Jersey 07028

hereafter referred to as assignor, have with others invented certain new and useful improvements in

ATHLETIC MOUTHGUARD WITH CUSTOMIZABLE COLOR INSERT☒ for which an application for a United States Letters Patent was filed on September 29, 2008Application Number 12/240,927☐ for which an application for a United States Letters Patent was executed by me on _____ andWhereas, XO Athletic, Co.
a corporation of _____ herein referred to as "assignee" whose mailing address is911 Springfield Road, Union, New Jersey 07083

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional Application No. 60/976,175, filed September 28, 2007, and in the invention disclosed thereto in all countries of the world including the right to claim priority or benefit of said Application No. 60/976,175 pursuant to any law or treaty in the countries of the world

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known

10/15/09
(Date)Michael Landi
(Signature)State of New Jersey) ss:
County of Union)

On this 15th day of October, 2009 before me personally came the above-named Michael Landi to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth

[Signature]
(Notary Public)☒ *Total DEBORAH copies submitted

LD 530/

NOTARY PUBLIC
Commission Expires 12/31/2010

PATENT

RECORDED: 10/30/2009

REEL: 023453 FRAME: 0586