

# PATENT ASSIGNMENT

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Dennis Edward Charles Hodsworth	08/28/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MERLIN360.COM LIMITED
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<b>Internal Address:</b>	Unit 4
<b>City:</b>	Dinnington
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	S25 3QA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12532328
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<b>Total Attachments: 1</b> source=Assignment_Hulse_576#page1.tif	

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**PATENT**  
**REEL: 023458 FRAME: 0307**

## ASSIGNMENT

WHEREAS, I, **Dennis Edward Charles HOLDSWORTH** of **69 Sundew Gardens, High Green, Sheffield S35 4DQ, England, GB** have invented certain new and useful improvements in **A LOCATION SYSTEM, FOR ASSET OR PERSONNEL TRACKING** for which I have executed an application for Letters Patent of the United States on the **28<sup>th</sup>** day of **August** 2009; and

WHEREAS, **MERLIN360.COM LIMITED** a corporation organized and existing under the laws of the State of **The United Kingdom** having its principal place of business at **Unit 4, Sovereign House, Redwall Close, Dinnington S25 3QA, England, GB** (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said invention, said application, and in, to and under all Letters Patent of the United States and foreign countries that may be granted therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to me in hand paid by said ASSIGNEE, the receipt of which is hereby acknowledged, I, said **Dennis Edward Charles HOLDSWORTH** have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to and unto said ASSIGNEE, its successors and assigns, for, within and throughout the United States and the territories thereof, and all foreign countries, the entire right, title and interest in and to said invention, and in, to and under said application, and all Letters Patent of the United States and foreign countries (including all priority rights that I may have or acquire under any International Convention or treaty) that may be granted for said invention and improvements, including divisions, reissues, subdivisions, continuations and prolongations of such applications and Letters Patent, to have and to hold for the sole and exclusive use and benefit of said ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue.

I do hereby covenant and agree, for myself, my heirs and my legal representatives, that I will assist said ASSIGNEE in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that said ASSIGNEE may elect to make covering the invention herein identified, as hereinbefore set forth; in vesting in said ASSIGNEE like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patent herein contemplated; and that I will execute and deliver to said ASSIGNEE any and all additional papers that may be requested by said ASSIGNEE to fully carry out the terms of this agreement.

I do hereby authorize and request my attorneys, Trexler, Bushnell, Giangiorgi, Blackstone & Marr, Ltd., of 105 West Adams Street, Chicago, Illinois 60603, to insert here in parentheses (Serial No. 12/532,328, filed Oct. 19, 2009) the date and serial number of said application when officially known.

And I do hereby authorize and request the Commissioner of Patents to issue all Letters Patent of the United States that may be granted pursuant to the application aforesaid, or for said invention, to said ASSIGNEE, its successors and assigns, in accordance with this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal, this 28<sup>th</sup> day of AUGUST 2009.

  
Dennis Edward Charles HOLDSWORTH