

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Reed KRAKOFF	10/30/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Coach Services, Inc.
<b>Street Address:</b>	516 West 34th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29346653
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)391-0525
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(212) 278-0400
<b>Email:</b>	patentdocketing@cooperdunham.com
<b>Correspondent Name:</b>	COOPER & DUNHAM, LLP
<b>Address Line 1:</b>	30 Rockefeller Plaza
<b>Address Line 2:</b>	20th Floor
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10112
<b>ATTORNEY DOCKET NUMBER:</b>	7162/80936/NHZ
<b>NAME OF SUBMITTER:</b>	Norman H. Zivin
<b>Total Attachments: 2</b> source=EXECUTEDASSIG#page1.tif source=EXECUTEDASSIG#page2.tif	

CH \$40.00 29346653

ASSIGNMENT

*In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, I, the undersigned,*

*Reed KRAKOFF*

*Hereby sell, assign and transfer to Coach Services, Inc., a corporation of Maryland, having a place of business at 516 West 34<sup>th</sup> Street, New York, New York 10001, its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed, in an application entitled:*

*JEWELRY DESIGN*

*and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;*

*Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;*

*Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or*

administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

  
[L.S.]  
Reed KRAKOFF

Date: 10/30/09  
Witness: Reed C. Jones  
Leah C. Jones