Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ziv Geva	10/27/2009
Ofer Leizerovich	10/27/2009
Ayelet Mofar	10/27/2009

RECEIVING PARTY DATA

Name:	Synoia Technologies Ltd.
Street Address:	6 Hacharash Street
City:	Nes-Ziona
State/Country:	ISRAEL
Postal Code:	74031

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12608151

CORRESPONDENCE DATA

Fax Number: (202)280-1307

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-349-9850

Email: rlynn@mekiplaw.com

Correspondent Name: Michael Kondoudis

Address Line 1: 888 16th Street, NW

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	1400.0120
NAME OF SUBMITTER:	Michael Kondoudis

Total Attachments: 2

source=Assignment#page1.tif

PATENT REEL: 023467 FRAME: 0197 12608757

CH \$40.00

501005866

source=Assignment#page2.tif

PATENT REEL: 023467 FRAME: 0198

ASSIGNMENT OF APPLICATION Docket No. (optional)
Title of Invention
MULTI-APPLICATION SKIN CARE SYSTEM
Assignee Information Assignee Name
Synoia Technologies Ltd.
Assignee Postal Address
6 Hacharash Street, Nes-Ziona, 74031, Israel
Assignment of Property Rights
For good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR(S)") by the aforementioned ASSIGNEE, the receipt of which is hereby acknowledged, the undersigned ASSIGNOR(S) hereby sell(s), assign(s) and transfer(s) to ASSIGNEE the entire and exclusive right, title and interest to the aforementioned invention for which application for Letters Patent of the United States:
(a) \square was filed on $10/29/2009$ and assigned serial number $12/608, 151$;
(b) was executed on; or;
(c) was executed concurrently herewith,
and to said application and all Letters Patent of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which said Letters Patent may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").
The ASSIGNOR(S) agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

1

Any registered attorney of The Law Office of Michael E. Kondoudis, 888 16th Street, NW, Suite 800, Washington, D.C. 20006 is hereby authorized to insert in (a) the specified data, when known.

IN WITNESS WHEREOF, the undersigned inventor(s) have affixed their signature(s).

First Inventor			
Signature	822-16	Date 10/27/2009	
Full Name			
Ziv GEVA			
Second Inventor	Λ		
Signature	8/61 9/10	Date 10/27/2009	
Full Name			
Ofer LEIZEROVICH			
Third Inventor			
Signature	of yn-Pulc	Date 10/27/2009	
Full Name			
l Avelet MOFAR			