

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Peng Soon WONG	10/14/2009
RECEIVING PARTY DATA	
Name:	SINORITA SENDIRIAN BERHAD
Street Address:	Lot 3, Jalan CJ 1/6, Kawasan Perusahaan Cheras Jaya
Internal Address:	Off Jalan Balakong, 43200 Batu 11
City:	Cheras, Selangor
State/Country:	MALAYSIA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29343555
CORRESPONDENCE DATA	
Fax Number:	(703)683-0884
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7036830500
Email:	mail@baconthomas.com
Correspondent Name:	Bacon & Thomas PLLC.
Address Line 1:	625 Slaters Ln.
Address Line 2:	4th fl
Address Line 4:	Alexandria, VIRGINIA 22314-1176
ATTORNEY DOCKET NUMBER:	WONG3052/JEK
NAME OF SUBMITTER:	J. Ernest Kenney
Total Attachments: 1 source=Executed_Assignment#page1.tif	

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ASSIGNMENT (Design)

WHEREAS, I (We), Peng Soon WONG
whose post office address appears below, hereinafter referred to as ASSIGNOR, have invented a certain new and useful DESIGN for

TOOTHBRUSH

(hereinafter referred to as the DESIGN) for which an application for United States Letters Patent was

- executed on even date herewith
- executed on:
- filed on: September 15, 2009 Application No.: 29/343,555

WHEREAS, SINORITA SENDIRIAN BERHAD

whose post office address is Lot 3, Jalan CJ 1/6, Kawasan Perusahaan Cheras Jaya, Off Jalan Balakong, 43200 Batu 11 Cheras, Selangor, Malaysia hereinafter referred to as Assignee, is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), Assignor, by these presents do sell, assign and transfer unto said Assignee, the entire right, title, and interest in and to said Invention and application throughout the United States of America, including any and all United States Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application; and the entire right, title and interest in and to the said Invention throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded Assignor under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said Invention.

ALSO, Assignor hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said Invention, including additional documents that may be required to affirm the rights of Assignee in and to said Invention, all without further consideration. Assignor also agrees, without further consideration and at Assignee's expense, to identify and communicate to Assignee at Assignee's request documents and information concerning the Invention that are within Assignor's possession or control, and to provide further assurances and testimony on behalf of Assignee that lawfully may be required of Assignor in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. Assignor's obligations under this instrument shall extend to Assignor's heirs, executors, administrators and other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to Assignee, as the Assignee of the entire right, title and interest in and to the same, for Assignee's sole use and behoof; and for the use and behoof of Assignee's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of Bacon & Thomas, PLLC to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

<i>Assignor Name</i> Peng Soon Wong	<i>Address</i> Lot 3, Jalan CJ 1/6 Kawasan Perusahaan Cheras Jaya Off Jalan Balakong, 43200 Batu 11 Cheras, Selangor, Malaysia.
<i>Where Signed</i> <input checked="" type="checkbox"/> Kuala Lumpur, Malaysia	<i>Signature</i> <input checked="" type="checkbox"/>
<i>Date</i> <input checked="" type="checkbox"/> 14 October 2009	<i>Witness (optional)</i>
<i>Print/Type Name</i>	<i>Print/Type Name</i>
<i>Signature</i>	<i>Signature</i>

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