### PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Emil ISMALON	10/22/2009

#### **RECEIVING PARTY DATA**

Name:	COLLARITY INC.
Street Address:	1841 Page Mill Road
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12491451

### CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: Q114109

NAME OF SUBMITTER: William H. Mandir

**Total Attachments: 1** 

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PATENT REEL: 023469 FRAME: 0147 CH \$40.00 124

Docket No. Q114109 For U.S. Clients

# Assignment

Whereas, I/We, Emil ISMALON of Tel-Aviv, Israel, hereinafter called assignor(s), have invented certain improvements in INTERACTIONS AMONG ONLINE DIGITAL IDENTITIES and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_\_; and

Whereas, Collarity Inc., 1841 Page Mill Road, Palo Alto, CA 94304, U.S.A. (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we hereby agree that the assignee may apply for foreign Letters Patent on the invention and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue. NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 12/491,451 and Confirmation number 5420, filed June 25, 2009) the application number and filing date of said application when known.

Date 10/22/09
6/Emil ISMALON

(Legalization not required for recording but is prima facle evidence of execution under 35 U.S.C. §261)

RECORDED: 11/04/2009 01:01

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