

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael William James Dodds</td> <td>09/13/2005</td> </tr> <tr> <td>James Roy Maxwell</td> <td>09/13/2005</td> </tr> <tr> <td>Michael J. Greenberg</td> <td>09/13/2005</td> </tr> <tr> <td>Minmin Tian</td> <td>09/13/2005</td> </tr> <tr> <td>Rebecca Ann Aumann</td> <td>09/13/2005</td> </tr> </tbody> </table>		Name	Execution Date	Michael William James Dodds	09/13/2005	James Roy Maxwell	09/13/2005	Michael J. Greenberg	09/13/2005	Minmin Tian	09/13/2005	Rebecca Ann Aumann	09/13/2005
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CORRESPONDENCE DATA													
<p>Fax Number: (312)321-4299</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-321-4200</p> <p>Email: cpisarski@usebrinks.com</p> <p>Correspondent Name: Jasper W. Dockrey</p> <p>Address Line 1: BRINKS HOFER GILSON & LIONE</p> <p>Address Line 2: P.O. Box 10395</p> <p>Address Line 4: Chicago, ILLINOIS 60610</p>													
ATTORNEY DOCKET NUMBER:	1391-1834												
NAME OF SUBMITTER:	Jasper W. Dockrey												

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PATENT
REEL: 023469 FRAME: 0683

Total Attachments: 5

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ASSIGNMENT

WHEREAS, **MICHAEL WILLIAM JAMES DODDS, JAMES ROY MAXWELL, MICHAEL J. GREENBERG, MINMIN TIAN and REBECCA ANN AUMANN**, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled **BREATH FRESHENING AND ORAL CLEANSING PRODUCT WITH MAGNOLIA BARK EXTRACT IN COMBINATION WITH SURFACE ACTIVE AGENTS**, for a full description of which reference is here made to an application for Letters Patent of the United States filed on July 14, 2005 and assigned Application Serial No. 11/181,579 and to which reference is here made to a provisional application filed on June 25, 2002 and assigned Application Serial No. 60/319,346 and to an application for Letters Patent of the United States filed on June 25, 2003, and assigned Application Serial No. 10/606,671;

WHEREAS, **Wm. Wrigley Jr. Company**, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 410 North Michigan Avenue, Chicago, Illinois 60611, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

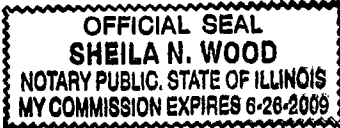
IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED:	<u>Sept. 13, 2005</u>	<u>Michael William James Dodds</u> MICHAEL WILLIAM JAMES DODDS
DATED:	<u>13 Sept 05</u>	<u>James Roy Maxwell</u> JAMES ROY MAXWELL
DATED:	<u>September 13, 2005</u>	<u>Michael J. Greenberg</u> MICHAEL J. GREENBERG
DATED:	<u>Sept 13, 05</u>	<u>Minmin Tian</u> MINMIN TIAN
DATED:	<u>Sept. 13, 2005</u>	<u>Rebecca Ann Aumann</u> REBECCA ANN AUMANN

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, SHEILA N. WOOD, a Notary Public in and for the County and State aforesaid, do hereby certify that MICHAEL WILLIAM JAMES DODDS, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of September, 2005.



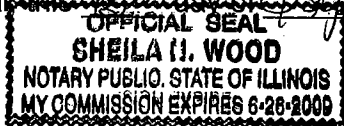
Sheila N. Wood
Notary Public

My Commission Expires: 6-26-2009

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, SHEILA N. WOOD, a Notary Public in and for the County and State aforesaid, do hereby certify that JAMES ROY MAXWELL, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of September, 2005.



Sheila N. Wood
Notary Public

My Commission Expires: 6-26-2009

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, SHEILA N. WOOD, a Notary Public in and for the County and State aforesaid, do hereby certify that MICHAEL J. GREENBERG, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of September, 2005.



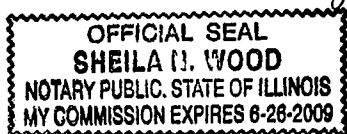
Sheila N. Wood
Notary Public

My Commission Expires: 6-26-2009

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, SHEILA N. WOOD, a Notary Public in and for the County and State aforesaid, do hereby certify that MINMIN TIAN, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of September, 2005.



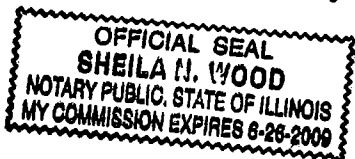
Sheila N. Wood
Notary Public

My Commission Expires: 6-26-2009

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, SHEILA N. WOOD, a Notary Public in and for the County and State aforesaid, do hereby certify that REBECCA ANN AUMANN, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 13th day of September, 2005.



Sheila N. Wood
Notary Public

My Commission Expires: 6-26-2009