

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Matan Barak	11/03/2009
RECEIVING PARTY DATA	
Name:	SAP PORTALS ISRAEL LTD.
Street Address:	15 Hatidhar Street
City:	Ra'anana
State/Country:	ISRAEL
Postal Code:	43665
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12570201
CORRESPONDENCE DATA	
Fax Number:	(203)972-7627
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-972-0006
Email:	buckley@BMTPATENT.COM
Correspondent Name:	BUCKLEY, MASCHOFF & TALWALKAR LLC
Address Line 1:	50 LOCUST AVENUE
Address Line 4:	NEW CANAAN, CONNECTICUT 06840
ATTORNEY DOCKET NUMBER:	2009P00217US
NAME OF SUBMITTER:	Patrick J. Buckley
Total Attachments: 2 source=2009P00217US - Executed Assignment#page1.tif source=2009P00217US - Executed Assignment#page2.tif	

OP \$40.00 12570201

501007692

PATENT
REEL: 023477 FRAME: 0311

Docket No.: 2009P00217US
(820.054)**ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION**This is an Assignment of the following rights, title and interest: *(check all that apply)*☒ United States of America rights, title and interest in the invention☒ Foreign rights, title and interest in the invention☒ United States Patent Application No.: 12/570,201

Date of Execution:

Date of Filing: 9/30/2009

☐ United States Provisional Patent Application Serial No.:☐ United States Patent No(s).:☐ International (PCT) Patent Application Serial No.:☐ Other *(specify)*:**TITLE OF THE INVENTION:****DYNAMIC CONTENT LAYOUT FOR A USER INTERFACE DISPLAY****Inventor (assignor)**

Name

Address

Matan Barak

Macabi 23, Ra'anana, 43253 Israel

Assignee

Name

Address

SAP Portals Israel Ltd. 15 Hatidhar Street, Ra'anana 43665, Israel

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas I desire to assign my above-identified rights, title and interest in the Invention to the above-identified assignee;

Docket No.: 2009P00217US
(S20.034)

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer my above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And I further authorize and request that attorney, Kurt M. Maschoff, of Buckley, Maschoff & Talwalkar LLC, insert the filing date and application number of the above-referenced patent application when known;

And I further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventor's Signature

Matan Barak: 

Date: 3/11/09

Witnessed by: 

Date: _____