

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Bobbi Denise Schuster | 11/04/2009 |
| Matthew Ferry | 10/29/2009 |
| John Fulbright | 11/02/2009 |
| David C Jellison, Jr. | 11/02/2009 |
| Kohinoor Basu | 10/29/2009 |
| RECEIVING PARTY DATA | |
| Name: | Clear Channel Communications, Inc. |
| Street Address: | 200 E. Basse Road, |
| City: | San Antonio |
| State/Country: | TEXAS |
| Postal Code: | 78209 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12613264 |
| CORRESPONDENCE DATA | |
| Fax Number: | (505)314-1307 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 5053141312 |
| Email: | docketing@olpatentlaw.com |
| Correspondent Name: | ORTIZ & LOPEZ, PLLC |
| Address Line 1: | P.O. BOX 4484 |
| Address Line 4: | ALBUQUERQUE, NEW MEXICO 87196-4484 |
| ATTORNEY DOCKET NUMBER: | 1000-2504 |
| NAME OF SUBMITTER: | Kermit D. Lopez |

CH \$40.00 12613264

Total Attachments: 8

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ASSIGNMENT

WHEREAS, I, **Bobbi Denise Schuster**, of the City of San Antonio, State of Texas; **Matthew Ferry**, of the City of Lake Forest, State of California; **John Fulbright**, of the City of Ogalalla, State of Nebraska; **David C. Jellison, Jr.**, of the City of Ogalalla, State of Nebraska; **Kohinoor Basu**, City of Aliso Viejo, State of California; and **Steven M. Gable** of the City of Chicago, State of Illinois, have invented certain new and useful improvements in **SYSTEM AND METHOD FOR INTEGRATED, AUTOMATED INVENTORY MANAGEMENT AND ADVERTISEMENT DELIVERY**, for which an application is being made for Letters Patent of the United States.

Whereas, Clear Channel Communications, Inc. (hereinafter "Clear Channel"), a corporation having its principal offices in San Antonio, Texas, U.S.A., is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for good and valuable consideration to us paid by Clear Channel, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto Clear Channel, its successors and assigns, my entire right, title and interest in and to said invention, said application and the Letters Patent, both foreign and domestic, that may or shall issue, including all of my rights under any and all international conventions, treaties and/or agreements concerning patents to which the United States is a party, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned assignee in accordance herewith.

I further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of any international convention, treaty and/or agreement.

I do hereby covenant and agree with the said assignee, its successors and assigns, that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or any of and all foreign countries on said invention, and in enforcing any rights, occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Full name of 1st Joint Inventor: **Bobbi Denise Schuster**

Inventor's Signature:

Bobbi Denise Schuster

Date:

11/04/2009

Residence (City, State):

San Antonio, Texas

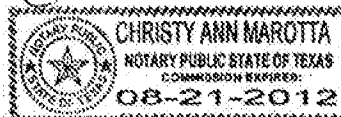
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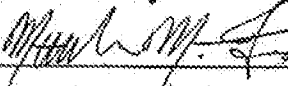
200 E. Basse Road
San Antonio, TX 78209

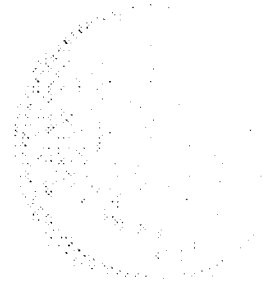
Citizenship:

United States of America

State of Texas County of Bexar
Sworn to and subscribed before me this 4
day November 20 09
Christy Ann Marotta Notary Public



Full name of 2nd Joint Inventor: **Matthew Ferry**
Inventor's Signature: 
Date: 10/29/2009
Residence (City, State): Lake Forest, California
Post Office Address 200 E. Basse Road
San Antonio, TX 78209
Citizenship: United States of America



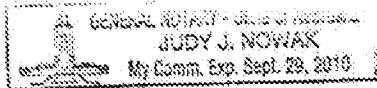
**SEE
ATTACHED DOCUMENT**

Full name of 3rd Joint Inventor: John Fulbright
Inventor's Signature: [Signature]
Date: 11/2/09
Residence (City, State): Ogallala, Nebraska
Post Office Address: 200 E. Basse Road
San Antonio, TX 78209
Citizenship: United States of America

Keith County, Nebraska

11/2/09

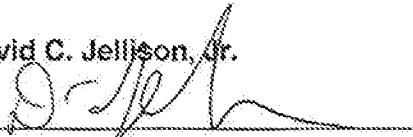
Judy J. Nowak



Full name of 4th Joint Inventor:

David C. Jellison, Jr.

Inventor's Signature:



Date:

Nov 2, 2009

Residence (City, State):

Ogallala, Nebraska

Post Office Address

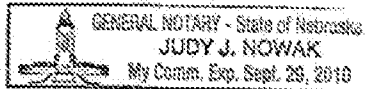
200 E. Basse Road
San Antonio, TX 78209

Citizenship:

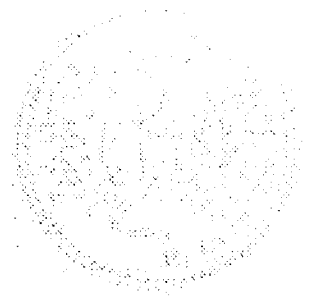
United States of America

Keith County, Nebraska

11/2/09 Judy J. Nowak



Full name of 5th Joint Inventor: Kohinoor Basu
Inventor's Signature: Julian Jm
Date: 10/29/2009
Residence (City, State): Aliso Viejo, California
Post Office Address 200 E. Basse Road
San Antonio, TX 78209
Citizenship: Republic of India



**SEE
ATTACHED DOCUMENT**

State of California)
County of ORANGE)

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

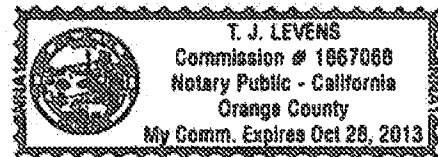
On OCTOBER 29, 2009 before me, T. J. LEVENS a Notary Public,
(here insert name and title of the officer)

personally appeared MATTHEW FERRY, KOHINOOR BASU

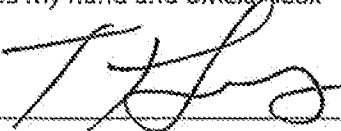
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature



(Seal)

OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document.

Description of Attached Document

The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of PATENT APPLICATION
ASSIGNMENT
containing _____ pages, and dated _____

The signer(s) capacity or authority is/are as:

- Individual(s)
 Attorney-in-Fact
 Corporate Officer(s) _____
(Print)

- Guardian/Conservator
 Partner - Limited/General
 Trustee(s)
 Other: _____

representing: _____
Name(s) of Person(s) or Entity(ies) Signer is Representing

| Additional Information | |
|---|--|
| Method of Signer Identification | |
| Proved to me on the basis of satisfactory evidence: <input type="checkbox"/> form(s) of identification <input type="checkbox"/> credible witness(es) | |
| Notarial event is detailed in notary journal on: Page # _____ Entry # _____ | |
| Notary contact: _____ | |
| Other | |
| <input type="checkbox"/> Additional Signer(s) | <input type="checkbox"/> Signer(s) Thumbprint(s) |
| <input type="checkbox"/> | |

Full name of 6th Joint Inventor: **Steven M. Gable**

Inventor's Signature: _____

Date: _____

Residence (City, State): San Antonio, TX

Post Office Address 618 Walder Trail
San Antonio, TX 78258

Citizenship: United States of America