Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Ju-Hwa HA	11/05/2009	
Young-Ran SON	11/05/2009	
Joong-Hyun KIM	11/05/2009	

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.		
Street Address:	416 Maetan-dong, Yeongtong-gu,		
Internal Address:	Gyeonggi-do,		
City:	Suwon-si		
State/Country:	REPUBLIC OF KOREA		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12613619	

CORRESPONDENCE DATA

Fax Number: (860)286-0115

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8602862929

Email: pcurrie@cantorcolburn.com

Correspondent Name: Cantor Colburn LLP
Address Line 1: 20 Church Street

Address Line 2: 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06107

ATTORNEY DOCKET NUMBER:	KSA0212US	
NAME OF SUBMITTER:	Amy Bizon-Copp	

Total Attachments: 2 source=2F29357#page1.tif

PATENT REEL: 023481 FRAME: 0934 12613619

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PATENT REEL: 023481 FRAME: 0935

KASAN Ref.: SLP080937US

ASSIGNMENT

WHEREAS We, Ju-Hwa HA of 280-8, Hongeun 3-dong, Seodaemun-gu, Seoul, Republic of Korea;, Young-Ran SON of 1200-32 Dajuk-ri, Sanoe-myeon, Miryang-si, Gyeongsangn am-do, Republic of Korea;, and Joong-Hyun KIM of #201-503 Ssangyong Apt 2cha., Man gpo-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea a (hereinafter referre d to as "ASSIGNORS") have invented certain new and useful improvements in:

BACKLIGHT ASSEMBLY

which claims priority to **Korea** Application No. <u>10-2008-0122611</u>, filed on <u>December 4, 2008</u>, and for which We are about to file or have filed an application for Letters Patent of the United States;

AND WHEREAS, Samsung Electronics Co., Ltd. (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea having a place of business at 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will,

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KASAN Ref.: SLP080937US

at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date:_	November	5,	2009	Ju	Hu	٨	L.S
_				Ju-Hwa HA			
Date:_	November	5,	2009	Young	Ran	Sm	L.S
				Young	-Ran SC	ON	
Date:_	November	5,	2009	Joons Hyu	n kir	'n	L.S.
				•	Hynn K		