

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
James Elliott Reese	06/22/2009
Paul Bryan Maxwell	06/22/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Goodyear Tire & Rubber Company, The
Street Address:	1144 East Market Street
Internal Address:	Intellectual Property Law Department
City:	Akron
State/Country:	OHIO
Postal Code:	44316-0001
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29339002
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(330)796-9018
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	stacy_sidle@goodyear.com
Correspondent Name:	THE GOODYEAR TIRE & RUBBER COMPANY INTEL
Address Line 1:	1144 EAST MARKET STREET
Address Line 2:	Intellectual Property Law Department
Address Line 4:	AKRON, OHIO 44316-0001
ATTORNEY DOCKET NUMBER:	DN2009062
NAME OF SUBMITTER:	Richard B. O'Planick
Total Attachments: 2	
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CH \$40.00 29339002

**501008827**

**PATENT**  
**REEL: 023483 FRAME: 0319**



Docket No.: DN2009062

Serial No.: 29/339,002

Filed: June 23, 2009

### ASSIGNMENT

WHEREAS, WE, **James Elliott Reese**, of 3386 Northbrooke Circle, Cuyahoga Falls, Ohio 44223, U.S.A.; and **Paul Bryan Maxwell** of 1065 Hollister Drive, Kent, Ohio 44240, U.S.A., have invented certain improvements in **TIRE SIDEWALL**, and described in a patent application executed the 22nd day of June, 2009, by the undersigned for filing in The United States of America, being owners of all right, title and interest in and to said application and in and to any invention described therein and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, THE GOODYEAR TIRE & RUBBER COMPANY, of Akron, Ohio 44316, a corporation of the State of Ohio (assignee) is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee or its successors and assigns.

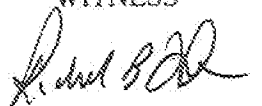
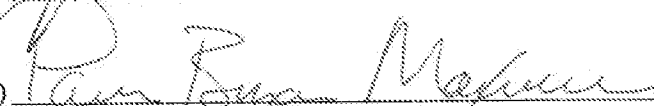
The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself (ourselves), which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

- (1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;
- (2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

The undersigned hereby authorize said assignee to insert in this Assignment the serial number and filing date of the above-identified application when known.

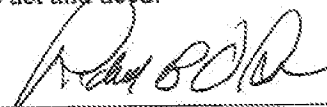
IN WITNESS WHEREOF, the undersigned have hereunto set their hands and seals on the dates set after their signatures.

 (L.S.)  6/22, 2009  
WITNESS James Elliott Reese

 (L.S.)  6-19, 2009  
WITNESS Paul Bryan Maxwell

State of Ohio )  
 ) SS:  
County of Summit )


On this 22nd day of June, 2009, before me personally appeared James Elliott Reese to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledge the signing of same as his free act and deed.

  
Notary Public

RICHARD B. OPLANICK  
Notary Public, State of Ohio  
My Commission Expires Oct. 10, 2011

State of Ohio )  
 ) SS:  
County of Summit )

On this 19th day of June, 2009, before me personally appeared Paul Bryan Maxwell to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledge the signing of same as his free act and deed.

  
Notary Public

RICHARD B. OPLANICK  
Notary Public, State of Ohio  
My Commission Expires Oct. 10, 2011