

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael Kokernak</td> <td>10/03/2008</td> </tr> <tr> <td>Madeleine Noland</td> <td>10/03/2008</td> </tr> <tr> <td>Gordon Bechtel</td> <td>10/03/2008</td> </tr> <tr> <td>Colin Campbell</td> <td>10/03/2008</td> </tr> </tbody> </table>		Name	Execution Date	Michael Kokernak	10/03/2008	Madeleine Noland	10/03/2008	Gordon Bechtel	10/03/2008	Colin Campbell	10/03/2008
Name	Execution Date										
Michael Kokernak	10/03/2008										
Madeleine Noland	10/03/2008										
Gordon Bechtel	10/03/2008										
Colin Campbell	10/03/2008										
RECEIVING PARTY DATA											
Name:	Backchannelmedia, Inc.										
Street Address:	105 South Street										
City:	Boston										
State/Country:	MASSACHUSETTS										
Postal Code:	02111										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12603897</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12603897						
Property Type	Number										
Application Number:	12603897										
CORRESPONDENCE DATA											
Fax Number:	(617)235-9492										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	617-951-7000										
Email:	liseann.ruggeri@ropesgray.com										
Correspondent Name:	Ropes & Gray LLP										
Address Line 1:	One International Place										
Address Line 2:	39 / 41 Docketing										
Address Line 4:	Boston, MASSACHUSETTS 02110										
ATTORNEY DOCKET NUMBER:	104209-0007-102										
NAME OF SUBMITTER:	Lise Ann Ruggeri										
Total Attachments: 4											

CH \$40.00 12603897

501012376

**PATENT
 REEL: 023501 FRAME: 0749**

source=Assignment#page1.tif
source=Assignment#page2.tif
source=Assignment#page3.tif
source=Assignment#page4.tif

ASSIGNMENT

WHEREAS, we, Michael Kokernak, Madeleine Noland, Gordon Bechtel and Colin Campbell, have invented a certain improvement in **SYSTEMS AND METHODS FOR PROVIDING A NETWORK LINK BETWEEN BROADCAST CONTENT AND CONTENT LOCATED ON A COMPUTER NETWORK** described in an application for Letters Patent of the United States, the specification of which:

- is being executed on even date herewith; and is about to be filed in the United States Patent Office;
- was filed on [FILING DATE] as Application No. [APPLICATION SERIAL NUMBER]
- was patented under U.S. Patent No _____ on _____.

WHEREAS, Backchannelmedia, Inc., (hereinafter "ASSIGNEE"), a Massachusetts corporation, organized and existing under the laws of the **Delaware**, having principal offices at 105 South Street, Boston, MA 02111 desires to acquire an interest therein in accordance with agreements duly entered into with us;


NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, **our** entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with **our** entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. We hereby acknowledge that this assignment, being of **our** entire right, title and interest in and to said invention, carries with it the right in

ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seal(s) the date set forth below.

Inventor's Signature: 
Michael Kokernak

State of)
County of)

On this ____ day of _____, 20____, before me, the undersigned notary public, personally appeared Michael Kokernak, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)

Notary Public

My commission expires _____

Inventor's Signature: 
Madeleine Noland

State of)
County of)

On this ____ day of _____, 20____, before me, the undersigned notary public, personally appeared Madeleine Noland, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)

Notary Public

My commission expires _____

Inventor's Signature: 
Gordon Bechtel


State of)
County of)

On this ____ day of _____, 20____, before me, the undersigned notary public, personally appeared Gordon Bechtel, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)

Notary Public

My commission expires _____

Inventor's Signature: 
Colin Campbell

State of _____)
County of _____)

On this _____ day of _____, 20____, before me, the undersigned notary public, personally appeared Colin Campbell, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)

Notary Public

My commission expires _____