

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | |
|---|---------------------------------|---------------|--------------------------|---------------------|---------------------------------|------------|---------------|----------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kenji Ban</td> <td>10/26/2009</td> </tr> <tr> <td>Jiro Kyuno</td> <td>10/26/2009</td> </tr> <tr> <td>Akira Suzuki</td> <td>10/26/2009</td> </tr> </tbody> </table> | | Name | Execution Date | Kenji Ban | 10/26/2009 | Jiro Kyuno | 10/26/2009 | Akira Suzuki | 10/26/2009 |
| Name | Execution Date | | | | | | | | |
| Kenji Ban | 10/26/2009 | | | | | | | | |
| Jiro Kyuno | 10/26/2009 | | | | | | | | |
| Akira Suzuki | 10/26/2009 | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>NGK Spark Plug Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>14-18, Takatsuji-Cho, Mizuho-Ku</td> </tr> <tr> <td>City:</td> <td>Nagoya, Aichi</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> </table> | | Name: | NGK Spark Plug Co., Ltd. | Street Address: | 14-18, Takatsuji-Cho, Mizuho-Ku | City: | Nagoya, Aichi | State/Country: | JAPAN |
| Name: | NGK Spark Plug Co., Ltd. | | | | | | | | |
| Street Address: | 14-18, Takatsuji-Cho, Mizuho-Ku | | | | | | | | |
| City: | Nagoya, Aichi | | | | | | | | |
| State/Country: | JAPAN | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12548504</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 12548504 | | | | |
| Property Type | Number | | | | | | | | |
| Application Number: | 12548504 | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | |
| <p>Fax Number: (440)684-1095</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 440-684-1090</p> <p>Email: lcahill@kusnerjaffe.com</p> <p>Correspondent Name: Michael A. Jaffe</p> <p>Address Line 1: 6151 Wilson Mills Road</p> <p>Address Line 2: Highland Place - Suite 310</p> <p>Address Line 4: Highland Heights, OHIO 44143</p> | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | NG10005US | | | | | | | | |
| NAME OF SUBMITTER: | Michael A. Jaffe | | | | | | | | |
| <p>Total Attachments: 2</p> <p>source=NG10005US-Assignment#page1.tif</p> <p>source=NG10005US-Assignment#page2.tif</p> | | | | | | | | | |

OP \$40.00 12548504

501013139

PATENT
REEL: 023505 FRAME: 0429

Practitioner's Docket No. NG10005US

PATENT

For: U.S. Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Kenji BAN
1-1-2 KANO-NANYO-CHO, GIFU-SHI
GIFU
JAPAN
Nationality: JAPAN

Jiro KYUNO
145-2 TERANO-MOTOMACHI, KIYOSU-SHI
AICHI
JAPAN
Nationality: JAPAN

Akira SUZUKI
5-43-11 FUJIMI-DAI, CHIKUSA-KU
NAGOYA, AICHI
JAPAN
Nationality: JAPAN

hereby sell, assign and transfer to

ASSIGNEE:

NGK SPARK PLUG CO., LTD.
14-18, TAKATSUJI-CHO, MIZUHO-KU
NAGOYA, AICHI
JAPAN
Nationality: JAPAN Corporation

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to any and all improvements which are disclosed in the invention entitled:

SPARK PLUG

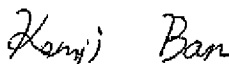
and which is found in (37 C.F.R. § 3.21) U.S. Patent Application Serial No. 12/548,504, filed on August 27, 2009 and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.


We have hereunto set hand on the date(s) set forth below.

Date: October 26, 2009



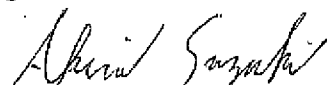
Signature of Kenji BAN

Date: October 26, 2009



Signature of Jiro KYUNO

Date: October 26, 2009



Signature of Akira SUZUKI