

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Fuseneo	09/29/2009
RECEIVING PARTY DATA	
Name:	Stokely-Van Camp, Inc.
Street Address:	555 West Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29340517
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	066943.00255
NAME OF SUBMITTER:	Caitlin Bergh
Total Attachments: 1 source=255_FuseneotoStokely#page1.tif	

CH \$40.00 29340517

ASSIGNMENT OF PATENT APPLICATION

THIS ASSIGNMENT is made on the 29 day of SEPTEMBER, 2009, by Fuseneo, having a place of business at 616 Bayfield Drive, DeKalb, Illinois 60115, to Stokely-Van Camp, Inc., having a place of business at 555 West Monroe Street, Chicago, Illinois 60661 ("Assignee").

1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the patent application listed below:

<u>Design Patent Application No.</u>	<u>Filing Date</u>	<u>Title</u>
29/340,517	7/20/2009	Bottle

Assignor has full right to convey the entire interest herein assigned and has not executed and will not execute any agreement or do anything in conflict herewith.

2. Assignee is desirous of acquiring Assignor's entire right, title, and interest in the Design Patent Application.

3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to the inventions and the Patent Applications, and any divisionals and continuations, and in and to any Letters Patent that may be granted therefore together with any reissues, extensions or renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have executed this Assignment on the 29th day of September, 2009.

Fuseneo
By: [Signature]
Name: Brent Lindberg
Title: President

State of IL }
County of DeKalb } ss:

Brent Lindberg, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

9/29/09
Date

"OFFICIAL SEAL"
CHRISTOPHER DEARMAN
Notary Public, State of Illinois
My Commission Expires 10-31-10
[Signature]
Notary Public
My Commission Expires: 10-31-10