PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------|----------------|
| Julie Kathryn Zaniewski | 04/22/2009 |
| Mariela Nunez-Ugalde | 10/23/2009 |
| Michael Lyons | 04/22/2009 |
| Gareth Frederick Jones | 04/28/2009 |
| Andrew Richard Capper | 05/11/2009 |

RECEIVING PARTY DATA

| Name: | Conopco, Inc., d/b/a/ UNILEVER | |
|-------------------|--------------------------------|--|
| Street Address: | 800 Sylvan Avenue | |
| Internal Address: | A G West, South Wing | |
| City: | Englewood Cliffs | |
| State/Country: | NEW JERSEY | |
| Postal Code: | 07632 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 29314605 | |

CORRESPONDENCE DATA

(201)894-2400 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

201-894-2404 Phone:

Email: mireya.villegas@unilever.com

Mireya Villegas Address Line 1: 800 Sylvan Avenue A G West, South Wing Address Line 2:

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER: ZANIEWSKI-29314605-DM6247

> **PATENT REEL: 023508 FRAME: 0665**

Correspondent Name:

501013795

| NAME OF SUBMITTER: | Mireya Villegas |
|---------------------------|-----------------|
| Total Attachments: 14 | |
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ASSIGNMENT

WHEREAS, Julie Kathryn ZANIEWSKI, a citizen of the United States of America, residing at 72 Charter Ridge Drive, Sandy Hook, Connecticut 06482; Mariela NUNEZ-UGALDE, a citizen of Mexico, Palma de Mallorca 3, Torre 4 PB2, Bosque de las Palmas 52787, Huixquilucan, Estado de Mexico, Mexico; Michael LYONS, a citizen of the United States of America, residing at 22 Orchard Drive, Redding, Connecticut 06896; Gareth Frederick JONES, a citizen of the United Kingdom, residing at 80 Scott Road, Lowton, Warrington, Cheshire WA3 2HH, United Kingdom; and, Andrew Richard CAPPER, a citizen of the United Kingdom, residing at 61A Earlsfield Road, London SW18 3DA, United Kingdom, respectively, invented certain improvements in

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| (bearing A | ttorn | ey's Docket Number DM6247(V) which is found in: | |
|------------|-------|---|--|
| (a) | | U.S. patent application executed on | |
| (b) | X | To comply with 37 CFR 3.21 for recordal of this assignment, I/WE and ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known. | |
| ٠ | | U.S. application Serial No. 29/314,605 filed onApril 13, 2009 | |
| (c) | | International Application No. PCT/ | |

AND WHEREAS, **CONOPCO**, **INC.**, **d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional,

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continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, CONOPCO, INC., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this Aday of Ari _____, 2009.

STATE OF Connections) COUNTY OF Fairfield)

y swe y dawny mean by voici

On this 22 day of 4 pril , 2009 before me came JULIE KATHRYN ZANIEWSKI to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

MICHELLE STELLA Notary Public Connecticut My Commission Expires Jul 31, 2011

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| File No: 2207/2009 |
|--|
| IN WITNESS WHEREOF, I have hereunto set my hand and seal this 23 rd day of october, 2009. |
| STATE OF Germany) COUNTY OF Hamburg) Mariela Nunez-Ugalde (Seal) |
| On this 23 rd day of october, 2009 before me came MARIELA NUNEZ- UGALDE to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. |
| Notary Public |
| IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2 day of (1), 2009. |
| STATE OF Connections, COUNTY OF Fair field) Michael Lyons (Seal) |
| On this 22 day of 9 or 9 or 9 on this 22 day of 9 or 9 |
| Mulul State Notary Public |
| MICHELLE STELLA Notary Public Connecticut My Commission Expires Jul 31, 2012 |

| IN WITNESS of | WHEREOF, I have , 2009. | hereunto set my hand and | seal this day |
|-----------------------|----------------------------|--|----------------------------------|
| STATE OF COUNTY OF |) | Gareth Frederick Jones | (Seal) |
| OCIVED TO THE I | znown to be the ludivi | , 2009 before me came GAR dual described in and who exec /she executed the same. | ETH FREDERICK uted the foregoing |
| | | Notary Public | |
| IN WITNESS of | WHEREOF, I have , 2009. | hereunto set my hand and | seal this day |
| STATE OF COUNTY OF |) | Andrew Richard Capper | (Seal) |
| CVI L FLV 10 III6 | Known to be the indivi | , 2009 before me came ANI dual described in and who execu she executed the same. | DREW RICHARD Ited the foregoing |
| | | Notary Public | |

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File No. 2207 / 2009

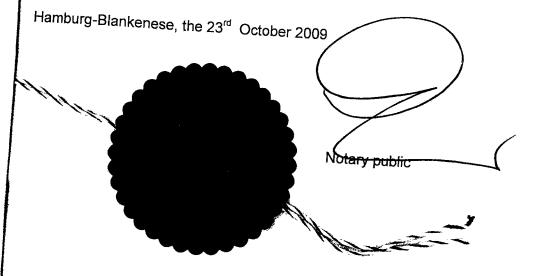
I hereby certify that the foregoing document was signed in my presence at Strandkai 1, 20457 Hamburg, by

Mrs. Mariela Nuñez-Ugalde,

born 21st February 1975,

address: Strandkai 1, 20457 Hamburg,

identified by her mexican passport.



Apostille (Convention de La Haye du 5 octobre 1961)

1 Land: Bundesrepublik Deutschland

Diese öffentliche Urkunde

- 2. ist unterschrieben von Dr. Ulrich Schneider
- 3. in der Eigenschaft als Notar
- 4. sie ist versehen mit dem Siegel/Stempel des

Notars Dr. Ulrich Schneider

Bestätigt

5. in Hamburg

6. am 30. Oktober 2009

- 7. durch die Präsidentin des Landgerichts
- 8. unter Nr. 9101 E/I 2885/2009

9. Siegel/Stempel

10. Unterschrift:





ASSIGNMENT

WHEREAS, Julie Kathryn ZANIEWSKI, a citizen of the United States of America, residing at 72 Charter Ridge Drive, Sandy Hook, Connecticut 06482; Mariela NUNEZ-UGALDE, a citizen of Mexico, Palma de Mallorca 3, Torre 4 PB2, Bosque de las Palmas 52787, Huixquilucan, Estado de Mexico, Mexico; Michael LYONS, a citizen of the United States of America, residing at 22 Orchard Drive, Redding, Connecticut 06896; Gareth Frederick JONES, a citizen of the United Kingdom, residing at 80 Scott Road, Lowton, Warrington, Cheshire WA3 2HH, United Kingdom; and, Andrew Richard CAPPER, a citizen of the United Kingdom, residing at 61A Earlsfield Road, London SW18 3DA, United Kingdom, respectively, invented certain improvements in

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| (bearing At | torn | ey's Docket Number DM6247(V) which is found in: |
|-------------|------|--|
| (a) | | U.S. patent application executed on |
| (b) | × | To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known. |
| | | U.S. application Serial No. 29/314,605 filed on April 13, 2009 |
| (c) | | International Application No. PCT/ |
| AND |) Wi | HEREAS CONOPCO INC. d/b/2 LINII EVED a corporation of N. |

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional,

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continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, CONOPCO, INC., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

| IN WITNESS V of | VHEREOF, I have , 2009. | hereunto set my hand and seal this day |
|-----------------------|----------------------------|--|
| STATE OF COUNTY OF |) | (Seal) Julie Kathryn Zaniewski |
| ZANIEWSKI to r | me known to be the | , 2009 before me came JULIE KATHRYN e individual described in and who executed the ed that he/she executed the same. |
| | | Notary Public |

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| IN WITNESS of | WHEREOF, I have, 2009. | hereunto set my han | d and seal this day |
|--------------------------------------|--|---|--|
| STATE OF COUNTY OF |) | Mariela Nunez-Ugald | (Seal) e |
| On this UGALDE to me instrument, and | day of known to be the indiv acknowledged that he | , 2009 before me idual described in and wl/she executed the same. | came MARIELA NUNEZ- no executed the foregoing |
| | | Notary Public | |
| IN WITNESS of | WHEREOF, I have , 2009. | hereunto set my hand | d and seal this day |
| STATE OF COUNTY OF |) | Michael Lyons | (Seal) |
| me known to be | day of the individual describ ed that he/she execute | ed in and who executed | ime MICHAEL LYONS to the foregoing instrument, |
| | | Notary Public | |

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| IN WITNESS WHEREOF, I have hereunto set my hand and seal this 28 day of APRIL , 2009. |
|---|
| STATE OF ENGLAND) COUNTY OF MERSEYSIDE) Gareth Frederick Jones |
| On this <u>78</u> day of <u>NPRIL</u> , 2009 before me came GARETH FREDERICK JONES to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. |
| Vh. a. Klalen |
| Notary Public |
| IN WITNESS WHEREOF, I have hereunto set my hand and seal thisday of, 2009. |
| STATE OF)(Seal) COUNTY OF) Andrew Richard Capper |
| On this day of, 2009 before me came ANDREW RICHARD CAPPER to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. |
| Notary Public |

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ASSIGNMENT

WHEREAS, Julie Kathryn ZANIEWSKI, a citizen of the United States of America, residing at 72 Charter Ridge Drive, Sandy Hook, Connecticut 06482; Mariela NUNEZ-UGALDE, a citizen of Mexico, Palma de Mallorca 3, Torre 4 PB2, Bosque de las Palmas 52787, Huixquilucan, Estado de Mexico, Mexico; Michael LYONS, a citizen of the United States of America, residing at 22 Orchard Drive, Redding, Connecticut 06896; Gareth Frederick JONES, a citizen of the United Kingdom, residing at 80 Scott Road, Lowton, Warrington, Cheshire WA3 2HH, United Kingdom; and, Andrew Richard CAPPER, a citizen of the United Kingdom, residing at 61A Earlsfield Road, London SW18 3DA, United Kingdom, respectively, invented certain improvements in

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| (bearing Attorn | ey's Docket Number DM6247(V) which is found in: | |
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| (a) 🛮 | U.S. patent application executed on | |
| (b) ⊠ | To comply with 37 CFR 3.21 for recordal of this assignment, I/WE ASSIGNOR(S) signing below, hereby authorize and request my/ attorney, as named in the Declaration and Power of Attorney to ins below the filing date and application number when it becomes known. | |
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| (c) 🗆 | International Application No. PCT/ | |

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continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

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| IN WITNESS W | VHEREOF, I have , 2009. | hereunto set my hand and seal this day | | |
|--|----------------------------|--|--|--|
| STATE OF COUNTY OF |) | Julie Kathryn Zaniewski | | |
| On this day of, 2009 before me came JULIE KATHRYN ZANIEWSKI to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. | | | | |
| | | Notary Public | | |
| Unilever Assignment doc | | | | |

| IN WITNESS of | WHEREOF, I hav , 2009. | ve hereunto set my hand | and seal this day |
|-----------------------|---|--|---|
| STATE OF COUNTY OF |) | Mariela Nunez-Ugalde | (Seal) |
| UGALDE to me | known to be the inc | , 2009 before me c dividual described in and who he/she executed the same. | ame MARIELA NUNEZ- o executed the foregoing |
| | | Notary Public | |
| IN WITNESS of | WHEREOF, I hav , 2009. | e hereunto set my hand | and seal this day |
| STATE OF COUNTY OF |) | Michael Lyons | (Seal) |
| me known to b | day of e the individual desc ged that he/she exec | , 2009 before me car ribed in and who executed t uted the same. | me MICHAEL LYONS to the foregoing instrument, |
| | | Notary Public | |

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| | IN WITNESS WHEREOF, I have of, 2009. | hereunto set my hand and seal this day |
|-------|--|--|
| | STATE OF) COUNTY OF) | Gareth Frederick Jones (Seal) |
| | On this day of JONES to me known to be the individ- instrument, and acknowledged that he | , 2009 before me came GARETH FREDERICK dual described in and who executed the foregoing she executed the same. |
| | | Notary Public |
| | IN WITNESS WHEREOF, I have of, 2009. | hereunto set my hand and seal this: 1th day |
| R. | KINGDOM OF ENGLAND STAKKEXOF (CITY OF LONDON | Andrew Richard Capper (Seal) |
| Q., | On this11th day of May CAPPER to me known to be the indivinstrument, and acknowledged that he | , 2009 before me came ANDREW RICHARD idual described in and who executed the foregoing ashexexecuted the same. |
| | | Notary Public |
| æ Ö | | AinDREW NICHOLAS ROBINSON Scrivener Notary of London, England My Commission expires with life |
| s LON | CADILLY DON JOLJ | of -4 |

RECORDED: 11/12/2009