

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert F. Day	08/31/2009
John W. Merrill	08/31/2009
Joerg Heilig	08/31/2009
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12570729
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 783-5070
Email:	apsi@fr.com
Correspondent Name:	George P. Bonanto
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-1547001
NAME OF SUBMITTER:	Kimberly Bailey

Total Attachments: 4
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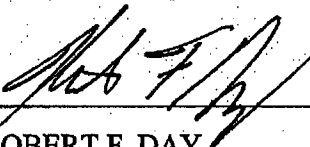
PATENT
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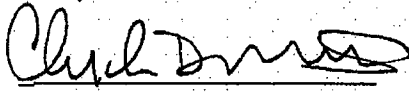
ASSIGNMENT

For valuable consideration, we, ROBERT F. DAY of 3011 120th Ave NE, Bellevue WA, 98005, JOHN W. MERRILL of 16714 N.E. 101st Place, Redmond WA 98052, JOERG HEILIG of 2076 Eugenia Way, Los Altos, CA 94024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFYING ALTERNATE CONTENT DISTRIBUTION LOCATIONS, filed 9/30/09, and assigned U.S. Serial Number 12/570,729, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



 ROBERT F. DAY

Witnessed by:



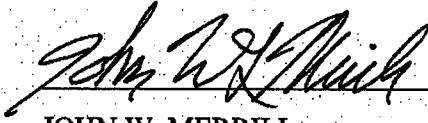
 Signature

Date: August 31 2009

CLYDE D. MCQUEEN III

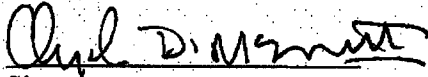
 Typed or Printed Name

1562 E. GARFIELD
SEATTLE, WA 98112
Witness Address



JOHN W. MERRILL

Witnessed by:



Signature

Date: August 31st 2009

CLYDE D. MCQUEEN ST

Typed or Printed Name

1562 E. GARFIELD
SEATTLE WA 98112
Witness Address

JOERG HEILIG

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ASSIGNMENT

For valuable consideration, we, ROBERT F. DAY of 3011 120th Ave NE, Bellevue WA, 98005, JOHN W. MERRILL of 16714 N.E. 101st Place, Redmond WA 98052, JOERG HEILIG of 2076 Eugenia Way, Los Altos, CA 94024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFYING ALTERNATE CONTENT DISTRIBUTION LOCATIONS, filed 9/30/09, and assigned U.S. Serial Number 12/570,729, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

ROBERT F. DAY

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

JOHN W. MERRILL

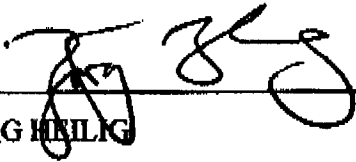
Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address



JOERG HEILIG

Witnessed by:

Date: 8/31/09



Signature

Christine Heilig

Typed or Printed Name

2076 Eugenia Way
Los Altos, CA 94024

Witness Address

40588349.doc