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To the Director of the United States Patent and Trademark Office, at the address shown on the attached documents or the new address(es) below.

11/2009

1. Name of conveying party(ies):
MICHAEL SAFFAIE

2. Name and address of receiving party(ies):

Name: MIKE SAFFAIE FITNESS, INC.

Internal Address:

Street Address: P.O. BOX 2273

City: PALOS VERDES PENINSULA

State: CA

Country: USA

ZIP: 90274

Additional names(s) of conveying party(ies) attached? Yes No

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): NOVEMBER 5, 2009

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

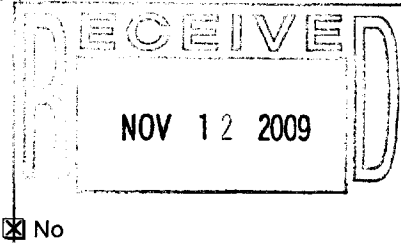
This document is being filed together with a new application.

4. Application or patent numbers(s):

A. Patent Application No.(s)

B. Patent No.(s)

12/228831



Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DON B. FINKELSTEIN, ESQ.

Internal Address:

Street Address: 3858 CARSON STREET, SUITE 216

City: TORRANCE

State: CA

ZIP: 90503

Phone Number: 310 543 0070

Fax Number: 310 543 7570

Email Address: BIGFINK@AOL.COM

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information:

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Deposit Account Number

Authorized User Name

40.00 00

9. Signature:

Signature

NOVEMBER 9, 2009

Date

DON FINKELSTEIN

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

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ASSIGNMENT

COMES NOW, MICHAEL SAFFAIE, residing at 6542 Ocean Crest Drive, No. 207, Rancho Palos Verdes, CA 90275 a citizen of the United States of America who has invented and owns a certain invention entitled: HAND GRIP EXERCISE ARRANGEMENT for which application for Utility Patent of the United States has been filed on August 18, 2008 and has Serial Number: 12/228831 and in consideration of \$10 to me in hand paid, receipt of which is hereby acknowledged, and for other good and valuable consideration, hereby sells, assigns and transfers to MIKE SAFFAIE FITNESS, INC., a corporation of the state of California, having a mailing address of P.O. Box 2273, Palos Verdes Peninsula, CA 90274, the full and exclusive right, title and interest to said invention and said application in the United States and its territorial possessions and in all foreign countries, including the right to claim priority under any applicable provisions of the International Convention and the Patent Cooperation Treaty and to all Letters Patent or similar legal protection in the United States and its territorial possession and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I hereby covenant and warrant that no assignment, sale, transfer, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

I further covenant that I will, upon request, promptly provide all pertinent facts and documents relating to said application, said invention and legal equivalents in the United States of America and in all foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to MIKE SAFFAIE FITNESS, INC. or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application and said invention and all patents issuing thereon and all said equivalents thereof which may be necessary or desirable to carry out the purposes thereof in the United States of America and any foreign country.

Dated: 11/51 2009

M. Saffaie
MIKE SAFFAIE