

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Linda Roberts</td> <td>11/10/2009</td> </tr> <tr> <td>E-Lee Chang</td> <td>11/12/2009</td> </tr> <tr> <td>Ja-Young Sung</td> <td>11/10/2009</td> </tr> <tr> <td>Natasha Barrett Schultz</td> <td>11/11/2009</td> </tr> <tr> <td>Robert Arthur King</td> <td>11/10/2009</td> </tr> </tbody> </table>		Name	Execution Date	Linda Roberts	11/10/2009	E-Lee Chang	11/12/2009	Ja-Young Sung	11/10/2009	Natasha Barrett Schultz	11/11/2009	Robert Arthur King	11/10/2009
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>AT&T Intellectual Property I, L.P.</td> </tr> <tr> <td>Street Address:</td> <td>645 E. Plumb Lane</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89502</td> </tr> </table>		Name:	AT&T Intellectual Property I, L.P.	Street Address:	645 E. Plumb Lane	City:	Reno	State/Country:	NEVADA	Postal Code:	89502		
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CORRESPONDENCE DATA													
<p>Fax Number: (703)394-1399</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 8473873074</p> <p>Email: kenneth.sowers@akerman.com</p> <p>Correspondent Name: Ed Guntin</p> <p>Address Line 1: 350 East Las Olas Boulevard</p> <p>Address Line 2: Las Olas Centre II, Suite 1600</p> <p>Address Line 4: Fort Lauderdale, FLORIDA 33301-2229</p>													
ATTORNEY DOCKET NUMBER:	2009-0365_7785-621												
NAME OF SUBMITTER:	Paul F. Neils												

CH \$40.00 12617979

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PATENT
REEL: 023520 FRAME: 0203

Total Attachments: 6

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ASSIGNMENT

WHEREAS, **Linda Roberts**, a citizen of **United States of America**, residing in **Decatur, GA**, **E-Lee Chang**, a citizen of **United States of America**, residing in, **Mableton, GA**, **Ja-Young Sung**, a citizen of **South Korea**, residing in **Atlanta, GA**, **Natasha Barrett Schultz**, a citizen of **United States of America**, residing in **Lawrenceville, GA**, and **Robert Arthur King**, a citizen of **United States of America**, residing in **Roswell, GA**, hereinafter called the "Assignor(s)", have made the invention described in the United States Patent Application entitled **"METHOD AND APPARATUS FOR PRESENTING MEDIA PROGRAMS"** Attorney Docket No. 2009-0365_7785-621, US Patent Application no. 12/617,979 for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, **AT&T INTELLECTUAL PROPERTY I, L.P.**, a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s)' legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Linda Roberts 11/10/09
Linda Roberts Date

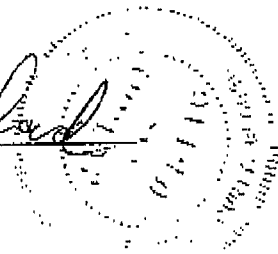
STATE OF Georgia) SS
COUNTY OF Fulton)

The foregoing instrument was sworn to and subscribed before me this 10th day of November 2009, by Linda Roberts who is:

- ☒ personally known to me; or
☐ produced identification; identification type: _____

RICHARD J. GERLACH
Notary Public, Fulton County, Georgia
My Commission Expires January 25, 2011

Richard J. Gerlach
Notary Signature
Print, type or stamp name of notary



{TX089
5C4:1}

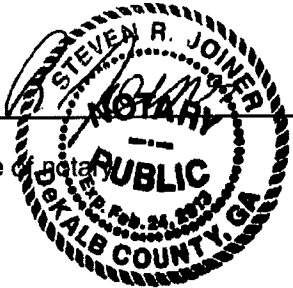
E-Lee Chang 11/12/09
E-Lee Chang Date

STATE OF Georgia) SS
COUNTY OF DeKalb)

The foregoing instrument was sworn to and subscribed before me this ____ day of
____ 2009, by E-Lee Chang who is:

- ☒ personally known to me; or
☐ produced identification; identification type: _____

Steven R. Joiner
Notary Signature
Print, type or stamp name of Notary



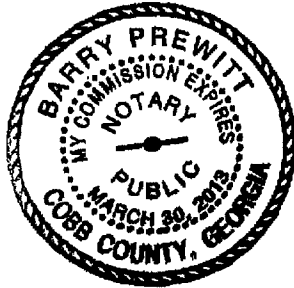
{TY089
504;1}

Ja-Young Sung Nov. 10. 2009
Ja-Young Sung Date

STATE OF Georgia) SS
COUNTY OF Cobb)

The foregoing instrument was sworn to and subscribed before me this 10 day of November 2009, by Ja-Young Sung who is:

- ☐ personally known to me; or
☒ produced identification; identification type: CA-DL



BzP

Notary Signature
Print, type or stamp name of notary

{TY089
504;1}

Natasha Barrett Schultz 11-11-09
Natasha Barrett Schultz Date

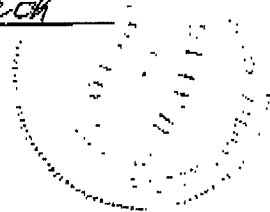
STATE OF Georgia) SS
COUNTY OF Fulton)

The foregoing instrument was sworn to and subscribed before me this 11th day of November 2009, by Natasha Barrett Schultz who is:

- ☒ personally known to me; or
☐ produced identification; identification type: _____

RICHARD J. GERLACH
Notary Public, Fulton County, Georgia
My Commission Expires January 25, 2011

Richard J. Gerlach
Notary Signature
Print, type or stamp name of notary



Robert Arthur King 11/10/09
Robert Arthur King Date

STATE OF Georgia) SS
COUNTY OF Fulton)

The foregoing instrument was sworn to and subscribed before me this 10th day of November 2009, by Robert Arthur King who is:

- ☒ personally known to me; or
☐ produced identification; identification type: _____

RICHARD J. GERLACH
Notary Public, Fulton County, Georgia
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Richard J. Gerlach
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