PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Jason Gillig	11/13/2009

RECEIVING PARTY DATA

Name:	Tru-Fire Corporation	
Street Address:	722 State Street	
City:	North Fond du Lac	
State/Country:	WISCONSIN	
Postal Code:	54937-1572	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12618831

CORRESPONDENCE DATA

Fax Number: (608)252-9243

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

608 255 8891 Phone: mal@dewittross.com Email: Correspondent Name: Marcia Layton

Address Line 1: DeWitt Ross & Stevens S.C. Address Line 2: 2 E. Mifflin Street, Suite 600

Address Line 4: Madison, WISCONSIN 53703-2865

ATTORNEY DOCKET NUMBER: 77755010

NAME OF SUBMITTER: Marcia Layton

Total Attachments: 3

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> **PATENT** REEL: 023520 FRAME: 0211

ASSIGNMENT

This document is an ASSIGNMENT made by ASSIGNOR:

Jason Gillig of 1425 Amendment Drive

Neenah, WI 54956

to ASSIGNEE:

Tru-Fire Corporation of 722 State Street

North Fond du Lac, WI 54937-1572

(a corporation organized under the laws of the State of Wisconsin).

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged:

1. Assignment.

The ASSIGNOR sells and assigns to the ASSIGNEE, and to the ASSIGNEE's successors and assignees, the entire right, title and interest in the invention set forth in the following United States patent application:

Title (as filed): ARCHERY BOWSTRING RELEASE

Inventor(s): Jason Gillig

U.S. Filing Date: 16 November 2009

U.S. Serial No.: 12/618,831

The ASSIGNEE or the attorney of record are authorized to insert the filing date and serial number of the application above after such have been established.

The ASSIGNOR acknowledges that his entire beneficial interest in the invention to which the above application relates is irrevocably vested in the ASSIGNEE, including the right to apply for protection in all countries abroad and the right to claim priority under any International Conventions for such applications, and assent to the making of any such applications and any substitutes, refiles, divisions, or continuations resulting from any such applications, with or without priority claims. The ASSIGNOR acknowledges that the ASSIGNEE shall hold all right, title and interest in the invention as fully and completely as they would have been held by the ASSIGNOR had this ASSIGNMENT not been made, including any right, title and interest in and to any causes of action for infringement, and the right to sue and collect damages for any infringement.

2. Other Matter Encompassed.

This sale and assignment extends to the previously-noted matter, and also (a) any related substitute, refile, divisional, or continuation applications filed in the United States and elsewhere; (b) any subsequent patent applications filed in the United States or elsewhere claiming the benefit of priority to this or any of the aforementioned applications; (c) any patents issuing out of any of the aforementioned applications, and any reissues or extensions of such patents; and (d) any other patent applications or patents relating to the invention set forth in the application(s) identified above.

3. Assignor Certification of Ownership.

The ASSIGNOR covenants that he has the full right to convey the entire right, title and interest in the invention to the ASSIGNEE, and that he has not executed and will not execute any agreement in conflict with this ASSIGNMENT.

4. Assignor Assistance in Securing Rights.

The ASSIGNOR covenants that he will at any time and upon request execute and deliver any and all papers that may be necessary or desirable to perfect the title in the invention, or the title in any application regarding the invention or in any patents that may be granted for the invention. If the ASSIGNEE or its successors or assignees desire to make substitute, refile, division, or continuation applications for the invention, or to secure a reissue or extension of a patent for the invention, or to file a disclaimer relating to the invention, or to make an application for a corresponding patent in any foreign country, the ASSIGNOR covenants that he will at any time and upon request sign all papers, make all rightful oaths, and do all lawful acts necessary for these purposes, but at the expense of the ASSIGNEE.

The ASSIGNOR covenants that he will at all times communicate to the ASSIGNEE, its successors, assigns, and legal representatives, all facts relating to the invention and any applications or patents relating to the invention known to him, and testify as to these facts in interferences or other litigation when requested to do so, but at the expense of the ASSIGNEE.

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ASSIGNOR:

Jason Gillig

Jason

RECORDED: 11/16/2009