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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Loren M. Matthews

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 10-21-2009

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: Zoya, Inc.

Internal Address:

Street Address: 641 SW 3rd Ave.

City: Fort Lauderdale

State: Florida

Country: USA Zip: 33315

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ronald V. Davidge

Internal Address:

Street Address: 5103 Madison Lakes Circle

City: Davie

State: Florida Zip: 33328

Phone Number: 954-736-0203

Fax Number: 800-585-9327

Email Address: rvdavidge@aol.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature: Ronald V. Davidge
Signature

11-04-2009

Date

Ronald V. Davidge
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

11/09/2009 CHGUYEN2 00000017 12590294

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PATENT
REEL: 023520 FRAME: 0781

ASSIGNMENT OF A PATENT APPLICATION

Whereas I,

Loren M. Matthews
County of Broward

of Fort Lauderdale
and State of Florida

hereinafter called the "Applicant," have invented certain improvements in

WIND-RESISTANT STACKABLE CUP HOLDERS

for which an application for a United States Patent is enclosed herewith.

Whereas Zoya, Inc., a corporation of Florida, having a place of business at ~~641~~SW 3rd Ave, Fort Lauderdale, FL 33315, hereinafter called the "Assignee," desires to acquire the entire right, title, and interest in the application and invention, and to any United States and foreign patents to be obtained therefor;

Whereas the above-identified Applicant desires to assign her rights, title, and interest in the application and invention and to any United States and foreign patents to be obtained therefor;

Now, therefore, in consideration of the sum of five dollars (\$5.00), the receipt whereof is hereby acknowledged, and other good and valuable consideration, I, the Applicant, by these presents do sell, assign, and transfer to the Assignee, the full and exclusive right to the invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of the United States application, and I, the Applicant, hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any United States Patent granted upon the invention set forth in the application to the Assignee, of the entire right title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which the Patent may be granted as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Docket No. 1392B

Signed at Ft Lauderdale, Florida



Loren M. Matthews

10/21/09

Date