

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Eduardo Jimenez</td><td>09/21/2009</td></tr><tr><td>Michael Rooney</td><td>09/21/2009</td></tr><tr><td>Robert Moskovich</td><td>09/21/2009</td></tr></tbody></table>	Name	Execution Date	Eduardo Jimenez	09/21/2009	Michael Rooney	09/21/2009	Robert Moskovich	09/21/2009	
Name	Execution Date								
Eduardo Jimenez	09/21/2009								
Michael Rooney	09/21/2009								
Robert Moskovich	09/21/2009								
RECEIVING PARTY DATA									
Name:	Colgate-Palmolive Company								
Street Address:	300 Park Avenue								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10022								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12547914</td></tr></tbody></table>	Property Type	Number	Application Number:	12547914					
Property Type	Number								
Application Number:	12547914								
CORRESPONDENCE DATA									
Fax Number:	(732)878-7660								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	732-878-7290								
Email:	Christine_Briscoe@colpal.com								
Correspondent Name:	COLGATE-PALMOLIVE COMPANY								
Address Line 1:	909 RIVER ROAD								
Address Line 4:	PISCATAWAY, NEW JERSEY 08855								
ATTORNEY DOCKET NUMBER:	8749-00-TB								
NAME OF SUBMITTER:	Christine Briscoe								
Total Attachments: 4 source=EXECUTED ASSIGNMENT#page1.tif source=EXECUTED ASSIGNMENT#page2.tif									

CH \$40.00 12547914

501016113

PATENT
REEL: 023521 FRAME: 0855

source=EXECUTED ASSIGNMENT#page3.tif

source=EXECUTED ASSIGNMENT#page4.tif

ASSIGNMENT

WHEREAS, WE, Eduardo Jimenez, Michael Rooney, Robert Moskovich, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed On August 26, 2009, Serial No. 12/547,914 in the United States Patent and Trademark Office entitled "Oral Care Implement Having A Turbine-Like Arrangement Of Cleaning Elements;" and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: August 26, 2009
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of

Sept 2009.

Eduardo Jimenez

Eduardo Jimenez
21 Manor Drive
Manalapan, NJ 07725

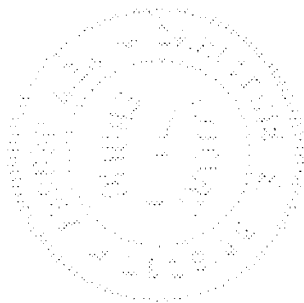
State of New Jersey

County of Middlesex

On this 21 day of September 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

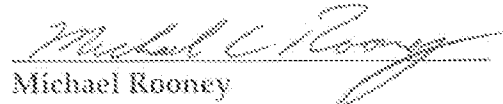
Christine E. Boush
NOTARY PUBLIC

CHRISTINE E. BOUSH
NOTARY PUBLIC
I.D. # 0000000000
Commission Expires 09/20/14



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of

September 2009.

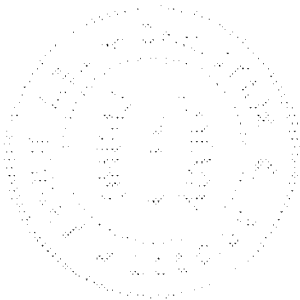

Michael Rooney
63 Locust Avenue
Millburn, NJ 07041

State of New Jersey

County of Middlesex

On this 21 day of September 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC



CHRISTINE E. BRISCOE
NOTARY PUBLIC
Commission Expires 09/14/2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of

SEPTEMBER 2009.

Robert Moskovich

20 Jensen Street

East Brunswick, NJ 08816

State of New Jersey

County of Middlesex

On this 21 day of September 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Christine E. Briscoe
NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382679
Commission Expires 2/24/2014

