PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tae-Min AHN	10/26/2009
Hoon CHO	10/26/2009
You-Jin LEE	10/26/2009

RECEIVING PARTY DATA

Name:	ALTICAST CORP.	
Street Address:	16th, Nara Investment Banking Corp. Bldg. 1328-3, Seocho 2-dong, Seocho-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12619086

CORRESPONDENCE DATA

Fax Number: (202)403-3587

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Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 0201-0240

NAME OF SUBMITTER: Stephanie Bolger

Total Attachments: 3

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PATENT S01016254 REEL: 023522 FRAME: 0397

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PATENT REEL: 023522 FRAME: 0398 Form **PTO-1595** (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)

RECORDATION FORM COVER SHEET PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
1. Name of conveying party(ies) 1) Tae-Min AHN, 2) Hoon CHO, and 3) You-Jin LEE	2. Name and address of receiving party(ies) Name: ALTICAST CORP. Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) October 26, 2009 Assignment Merger Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 4. Application or patent number(s): A. Patent Application No.(s) 12/619,086	Street Address: 16th, Nara Investment Banking Corp. Bldg 1328-3, Seocho 2-dong, Seocho-gu City: Seoul State:			
Additional numbers attached? Yes No				
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: One			
Name:Jefferson IP Law, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$			
Internal Address: Maeng-Ho SHIN	Authorized to be charged by credit card Authorized to be charged to deposit account			
Street Address: 1130 Connecticut Ave., NW, Suite 420	Enclosed None required (government interest not affecting title)			
City: Washington	8. Payment Information			
State: DC Zip:20036	a. Credit Card Last 4 Numbers Expiration Date			
Phone Number: 202-293-0804				
Fax Number: <u>202-403-3587</u>	b. Deposit Account Number			
Email Address: usdocketing@jeffersonip.com	Authorized User Name			
9. Signature: /Maeng-Ho SHIN/ Reg. #53 Signature Maeng-Ho SHIN Name of Person Signing	November 16, 2009 Date Total number of pages including cover sheet, attachments, and documents: 3			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 023522 FRAME: 0399

Assignment

WHEREA, the following inventor, namely 1) AHN, Tae-Min citizen of the Republic of Korea 2) CHO, Hoon citizen of the Republic of Korea 3) LEE, You-Jin citizen of the Republic of Korea and residing respectfully at 1) 3F., 994-1, Doksan 3-dong, Geumcheon-gu, Seoul, Republic of Korea, 2) 2F., 118-20, Songpa-dong, Songpa-gu, Seoul, Republic of Korea, 3) #101-604, Yuwon Mokdong APT., Sinjeong 2-dong, Yangcheon-gu, Seoul, Republic of Korea (hereinafter called "Assignors"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

METHOD AND APPARATUS FOR CONTROLLING SCREEN CONFIGURATION OF BROADCAST CONTENTS RECEIVED IN DIGITAL BROADCASTING RECEIVER

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on Nov. 16, 2003 and assigned Serial No. 12/619, 086 and,

WHEREA, ALTICAST CORP., a corporation duly organized under the laws of the Republic of Korea, located and doing business at 16th Floor, Nara Investment Banking Corp. Bldg. 1328-3, Seocho-Dong, Seocho-gu, Seoul, Republic of Korea (hereinafter called "Assignee") are desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignors if this sale, assignment and transfer had not been made.

Assignors covenant and agree, without further compensation to said Assignors but at Assignee's expense:

- a. to execute:
 - i. all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
 - ii. all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;
- b. to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof;
- c. to communicate to the Assignee any facts relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof, including evidence for any interference, litigation, mediation, arbitration or other proceeding relating to said invention, whenever requested;

Attorney Docket No.:

Client Docket No.: P17163-US/ALT

d. to testify in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof whenever requested; and

e. to perform all other affirmative acts which may be necessary or desirable to secure full and complete protection of the inventions and discoveries or that may be necessary or desirable to vest in Assignee the complete title to the inventions and discoveries and Letters Patent hereby conveyed and to enable Assignee to record title.

Assignors hereby authorize and request the United States Patent and Trademark Office or any other issuing authority to issue any and all Letters Patent that may be granted upon this invention and/or this application or any divisional, continuing, substitute or reissue application thereof to the Assignee, its legal representatives, successors and assigns.

Assignors each hereby represent, covenant and warrant that he or she has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

The provisions of this Assignment are binding upon each Assignor's heirs, legal representatives and/or administrators and assigns.

Assignors hereby grant to the law firm of JEFFERSON IP Law, LLP of Washington, DC and its attorneys and agents as associated with Customer No. 68103 the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Signature of First Inventor: AHN, Tae-Min

Oct. 36- 300

Date

Signature of Second Inventor: CHO, Hoon

Oct. 16. 100

Date

Oct. 26. 200

Date