CH \$40.00 162480 12611965

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1. Name(s) of conveying party(ies)/execution	2. Name(s) and address(es) of receiving party(ies):		
date(s):			
Kelyn Anne Arora Nov. 3, 2009	Name: The Procter & Gamble Company		
John Lee Hammons Oct. 29, 2009			
	Internal Address: Attention: Chief Patent Counsel		
Additional name(s) of conveying party(ies) attached			
[] Yes [X] No	Cincinnati, OH 45202		
	Additional name(s) & address(es) attached?		
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3. Nature of conveyance:			
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□ Security Agreement □ Change of name			
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Name of the owner of the application (or			
patent):			
Name of other party to Joint Research			
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4. Application number(s) or patent number(s):			
This document is being filed together with a new	application: [] Yes [X] No		
The document is being med together with a new	application. [] Tes [X] NO		
A. Patent Application No(s). 12/611,965	B. Patent No(s).		
Date Filed: November 4, 2009	P&G Case:		
P&G Case: 11471			
Confirmation No.: 3531			
Additional numbers a	attached? [] Yes [] No		
5. Name and address to whom correspondence	6. Total number of applications and patents		
concerning document should be mailed:	involved: [1]		
Name: <u>CENTRAL DOCKETING</u>			
Internal Address: THE PROCTER & GAMBLE	7. Total fee (37 CFR 3.41):\$40.00		
	Authorized to be charged to deposit account		
<u>COMPANY</u>			
Street Address:	8. Deposit account number:		
Intellectual Property Division Sycamore Building	<u>16-2480</u>		
299 East Sixth Street, 4th Floor			
Cincinnati, OH 45202	Authorized User Name: Jay A. Krebs		
Phone: 513-983-5737			
Fax Number: 513-945-2952			
Email Address : krebs.ja@pg.com			
Jay A. Krebs /Jay A. Krebs	November 16, 2009		
Name of Person Signing Signature Date			
Total number of pages including cover sheet, attachments, and documents: [5]			

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Attorney Docket Number 11471 Page 1 of 2

### GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **METHOD OF PRODUCING COLOR CHANGE IN OVERLAPPING LAYERS**, Attorney's Docket No. 11471 and filed in the **United States** Patent Office as Number  $\frac{12}{411}, \frac{9}{405}$ , on November 14, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

# Kelyn Anne ARORA of 3763 Earls Court View, Cincinnati, OH 45226 John Lee HAMMONS of 7379 Dust Commander Court, Hamilton, Oh 45011

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/61.465 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

> PATENT REEL: 023524 FRAME: 0989

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#### Attorney Docket Number 11471 Page 2 of 2

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Kelyn Arine Arora	<u>  -3</u> Date	-09 (FA)
State of OKIO } County of 60766K } SS		
-		
On this <u>3 x v</u> day of <u>NOVEMBER</u> Anne Arora, to me known to be the pers instrument, and acknowledged to me that she therein set forth. LEONARD W. LEWIS, Attorney NOTARY PUBLIC - STATE OF O My Commission Has No Expirat Date. Section 147.03 O. R. C	at Law	NNO 9790UTOd TRA 85500
John Lee Hammons	Date	

State of }
}
SS
County of }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared John Lee Hammons, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **METHOD OF PRODUCING COLOR CHANGE IN OVERLAPPING LAYERS**, Attorney's Docket No. 11471 and filed in the United States Patent Office as Number  $\frac{121611, 4165}{611, 4165}$ , on November 4, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

### Kelyn Anne ARORA of 3763 Earls Court View, Cincinnati, OH 45226 John Lee HAMMONS of 7379 Dust Commander Court, Hamilton, Oh 45011

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (Including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number  $\frac{1611, 265}{1000}$  (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby. 5 /6 **5 /8**  The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Kelyn Anne Arora		Date	
State of	}		

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Kelyn Anne Arora, to me known to be the person named in and who executed the above instrument, and acknowledged to me that she executed the same for the uses and purposes therein set forth.

Notary Public/Witness

lee If

John Lee Hammons

County of

State of OHIO } } SS County of HAmiutof /0 -2-9 - 0 9 Date

On this  $25^{h}$  day of 0.6 h, 2009, before me personally appeared John Lee Hammons, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



PETER D. MEYER Attorney at Law Notary Public, State of Ohio My Commission Has No Expiration Date. Section 147.03 O.R.C.

Notary Public/Witness

1 /6

# Procter & Gamble – I.P. Division

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Comments:

Inventor(s): Arora, et al. S.N.: 12/611,965 Filed: November 4, 2009 Case: 11471