

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Francisco Jauffred	11/08/2007
Mukul Goyal	11/08/2007
Glen Osterhout	11/08/2007
Ruby Kennedy	11/08/2007
Robert Crites	11/21/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Unica Corporation
<b>Street Address:</b>	Reservoir Place North 170 Tracer Lane
<b>City:</b>	Waltham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02451
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11970776
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617-542-5070
Email:	morin@fr.com
Correspondent Name:	Christina V. McDonough
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	10235-0064001
NAME OF SUBMITTER:	Darlene J. Morin

CH \$40.00 11970776

**501018467**

**PATENT  
 REEL: 023534 FRAME: 0001**

Total Attachments: 6

source=102350064001assign#page1.tif

source=102350064001assign#page2.tif

source=102350064001assign#page3.tif

source=102350064001assign#page4.tif

source=102350064001assign#page5.tif

source=102350064001assign#page6.tif

ASSIGNMENT

For valuable consideration, we, Francisco Jauffred, of 215 Winter St., #4A, Weymouth, MA 02188; Mukul Goyal, of 70 Cedar St., Walpole, MA 02081; Glen Osterhout, of 18 Spencer Avenue, #1, Somerville, MA 02144; Ruby Kennedy, of 240 Davis Road, Bedford, MA 01730; Robert Crites, of 901 McCormick Road, Mechanicsburg, PA 17055; hereby assign to UNICA CORPORATION, a corporation of Massachusetts, having a place of business at Reservoir Place North, 170 Tracer Lane, Waltham, Ma 02451, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled CONTACT STREAM OPTIMIZATION, filed January 8, 2008, and assigned U.S. Serial Number 11/970,776, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.





DATE: Nov 8, 2007

Glen Osterhout  
GLEN OSTERHOUT

STATE OF Massachusetts )  
 ) SS.  
COUNTY OF Middlesex )

On November 8, 2007, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared GLEN OSTERHOUT personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

[Signature]  
Notary Public



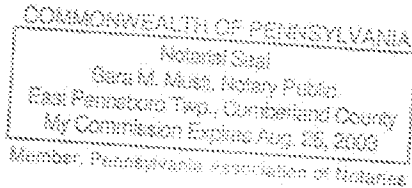
DATE: 11/21/07

Robert Crites  
ROBERT CRITES

STATE OF Pennsylvania )  
COUNTY OF Cumberland ) SS.

On November 21, 2007, before me, the undersigned, a notary public for the State of Pennsylvania, there personally appeared ROBERT CRITES personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.



Sara M. Mast  
Notary Public

21776374.doc