

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Seung Wook Park</td> <td>11/18/2009</td> </tr> <tr> <td>Jung Sun KIM</td> <td>11/18/2009</td> </tr> <tr> <td>Young Hee CHOI</td> <td>11/18/2009</td> </tr> <tr> <td>Byeong Moon Jeon</td> <td>11/18/2009</td> </tr> <tr> <td>Joon Young PARK</td> <td>11/18/2009</td> </tr> </tbody> </table>		Name	Execution Date	Seung Wook Park	11/18/2009	Jung Sun KIM	11/18/2009	Young Hee CHOI	11/18/2009	Byeong Moon Jeon	11/18/2009	Joon Young PARK	11/18/2009
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LG Electronics Inc.</td> </tr> <tr> <td>Street Address:</td> <td>20, Yeouido-dong, Yeongdeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td>Postal Code:</td> <td>150-721</td> </tr> </table>		Name:	LG Electronics Inc.	Street Address:	20, Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721		
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CORRESPONDENCE DATA													
Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (202) 783-5070 Email: apsi@fr.com Correspondent Name: W. K. Renner Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022													
ATTORNEY DOCKET NUMBER:	19819-0282001												
NAME OF SUBMITTER:	Sharon M. Allen												

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Total Attachments: 2

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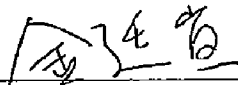
ASSIGNMENT

For valuable consideration, we, SEUNG WOOK PARK of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong, Seocho-gu, Seoul 137-724, Republic of Korea, JUNG SUN KIM of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong, Seocho-gu, Seoul 137-724, Republic of Korea, YOUNG HEE CHOI of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong, Seocho-gu, Seoul 137-724, Republic of Korea, BYEONG MOON JEON of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong, Seocho-gu, Seoul 137-724, Republic of Korea, and JOON YOUNG PARK of Intellectual Property Center, LG Electronics Inc., 16 Woomyeon-dong, Seocho-gu, Seoul 137-724, Republic of Korea, hereby assign to: LG Electronics Inc., a corporation of Republic of Korea having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled METHOD OF PROCESSING A VIDEO SIGNAL, filed August 12, 2009 and assigned U.S. Serial Number 12/540,208 and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



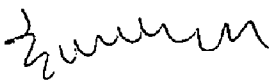
SEUNG WOOK PARK

Date: 2009. 11. 18




JUNG SUN KIM

Date: 2009. 11. 18



YOUNG HEE CHOI

Date: 2009. 11. 18



BYEONG MOON JEON

Date: 2009. 11. 18



JOON YOUNG PARK

Date: 2009. 11. 18

Witnessed by:

Name: MIKEON WON

Date: Nov. 18, 2009

Name: Sung Mi JEON

Date: Nov. 18, 2009

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RECORDED: 11/19/2009

REEL: 023540 FRAME: 0883