

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Adrian Druzgalski	11/01/2009
Andrew Wan	11/01/2009
RECEIVING PARTY DATA	
Name:	Fwix, Inc.
Street Address:	2 Mint Plaza, #702
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12604164
CORRESPONDENCE DATA	
Fax Number:	(650)838-4350
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 838-4300
Email:	dhutton@perkinscoie.com
Correspondent Name:	Perkins Coie LLP
Address Line 1:	P.O. Box 1208
Address Line 4:	Seattle, WASHINGTON 98111-1208
ATTORNEY DOCKET NUMBER:	68882-8004.US01
NAME OF SUBMITTER:	Yenyun Fu
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REEL: 023547 FRAME: 0117

ASSIGNMENT BY INVENTORS

This Assignment is by Adrian Druzgalski and Andrew Wan (the "Assignors"), residing at 6 Mint Plaza, #701, San Francisco, California 94103 and 1298 Haight, #4, San Francisco, CA 94117 respectively. The Assignors have invented one or more certain inventions (the "Invention(s)") described in a Provisional application for Letters Patent of the United States entitled **SYSTEM AND METHOD FOR IDENTIFYING TRENDS IN WEB FEEDS COLLECTED FROM VARIOUS CONTENT SERVERS** (the "Application"), filed under application number: 12/604,164, filed on October 22, 2009.

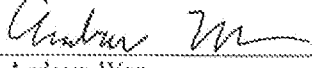
Fwtx, Inc., a corporation of Delaware having its principal place of business at 2 Mint Plaza, #702, San Francisco, California 94103 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 11/1/09

Signature: 
Adrian Druzgalski

Date: 11/1/09

Signature: 
Andrew Wan