

PATENT ASSIGNMENT

Electronic Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Sladjana Tukulj-Popovic | 11/17/2009 |
| RECEIVING PARTY DATA | |
| Name: | Thane International, Inc. |
| Street Address: | 78-140 Calle Tampico |
| City: | La Quinta |
| State/Country: | CALIFORNIA |
| Postal Code: | 92253 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29350693 |
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| ATTORNEY DOCKET NUMBER: | THA1.PAD.03 |
| NAME OF SUBMITTER: | Michael Zarrabian, Reg. No. 39886 |
| Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif | |

OP \$40.00 29350693

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PATENT
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PATENT

Docket No. THA1.PAD.03

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

**Sladjana TUKULJ-POPOVIC, 1 Country Club Drive, Toronto, Ontario
M9A 3J3, CANADA**

(full name(s) and post office address(s) of inventor(s)
(including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery
or invention entitled:

EXTENSION HANGER

(title of discovery or invention)

- [x] for which an application for Letters Patent of the
United States has been executed on even date herewith,
- [] for which application for Letters Patent of the United
States has been filed on _____, under Serial No.
_____, and _____

WHEREAS:

**THANE INTERNATIONAL, INC., a Delaware corporation, located at
78-140 Calle Tampico, La Quinta, California 92253 U.S.A.**
(name and address of assignee)

(hereinafter referred to as ASSIGNEE)), is desirous of acquiring
the entire interest in, to and under said invention and in, to
and under Letters Patent or similar legal protection to be
obtained therefor in the United States and in any and all
foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to
ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt

PATENT

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of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behalf of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives,

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or assigns, I will, at any time, when called upon to do so by the ASSIGNEE its successors, legal representatives, or assigns, sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, all without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's signature: _____


Sladjana TUKULJ-POPOVICDated: Mar 17, 2009Citizenship: Canada

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