

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Ritz Camera & Image, L.L.C.	11/06/2009
<b>RECEIVING PARTY DATA</b>	
Name:	PNC Bank, National Association
Street Address:	500 First Avenue
Internal Address:	Commercial Loan Services Center/DCC
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	D342205
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(202)408-3141
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-408-3121 x2348
Email:	jpaterso@cscinfo.com
Correspondent Name:	Corporation Service Company
Address Line 1:	1090 Vermont Avenue NW, Suite 430
Address Line 2:	Attn: Jean Paterson
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	195225
NAME OF SUBMITTER:	Jean Paterson

Total Attachments: 14  
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**PATENT  
 REEL: 023556 FRAME: 0408**

**CH \$40.00 D342205**

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## TRADEMARK, PATENT AND COPYRIGHT SECURITY AGREEMENT

THIS TRADEMARK, PATENT AND COPYRIGHT SECURITY AGREEMENT (the "Agreement") made as of this 6th day of November, 2009 by RITZ CAMERA & IMAGE, L.L.C., a Delaware limited liability company ("Grantor"), in favor of PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent ("Agent") for the Lenders.

### WITNESSETH

WHEREAS, Grantor has entered into that certain Revolving Credit and Security Agreement with Agent and the financial institutions party thereto from time to time as lenders (the "Lenders") dated as of the date hereof (as same may be amended, restated, supplemented or modified from time to time, the "Loan Agreement") providing for the extensions of credit to be made to Grantor by Lenders;

WHEREAS, Grantor has granted to Agent, for the benefit of Lenders, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired trademarks and patents, together with the goodwill of the business symbolized by Grantor's trademarks and patents and all products and proceeds thereof, to secure the payment of all amounts owing by Borrowers under the Loan Agreement;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Loan Agreement. The Loan Agreement and the terms and provisions thereof are hereby incorporated in their entirety by this reference. All terms capitalized but not otherwise defined herein shall have the same meanings ascribed to them in the Loan Agreement.

2. Grant and Reaffirmation of Grant of Security Interests To secure the payment and performance of the Obligations under the Loan Agreement, Grantor hereby grants to Agent, for its benefit and the benefit of Lenders, and hereby reaffirms its prior grant pursuant to the Loan Agreement of a continuing security interest in Grantor's entire right, title and interest in and to the following whether now owned or existing or hereafter created, acquired or arising:

(i) all (a) copyrights, rights and interests in copyrights, works protectable by copyright, copyright registrations and copyright applications, (b) all renewals of any of the foregoing; (c) all income, royalties, damages and payments now or hereafter due and/or payable under any of the foregoing, licenses of the foregoing, or with respect to any of the foregoing, (collectively, "Copyrights"), each as listed on Schedule I annexed hereto

(ii) each trademark, trademark application, patent and patent application listed on Schedule 1 annexed hereto (such trademarks and trademark

applications, the "Trademarks" and such patents and patent applications, the "Patents"), together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(iii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, Patent or Copyright, or (b) injury to the goodwill associated with any Trademark.


3. Covenants. Grantor agrees not to sell, license, grant any option, assign or further encumber its rights and interest in the Copyrights, Trademarks or Patents without prior written consent of Agent

4. Representations and Warranties. Grantor hereby represents and warrants that the Trademarks, Patents and Copyrights listed on Schedule I attached hereto constitute all trademarks, trademark applications, patents, patent applications, copyrights, rights and interests in copyrights, works protectable by copyright, copyright registrations and copyright applications owned or registered to Grantor as of the date of this Agreement.

**[signatures to appear on following page]**

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

RITZ CAMERA & IMAGE, L.L.C.

By:   
Name: Stephen M. LaMastra  
Title: President

Agreed and Accepted  
As of the Date First Written Above

PNC BANK, NATIONAL ASSOCIATION,  
as Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[Signature Page to Trademark, Patent and  
Copyright Security Agreement]

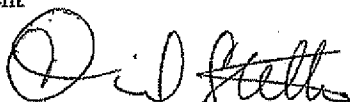
IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

**RITZ CAMERA & IMAGE, L.L.C.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Agreed and Accepted  
As of the Date First Written Above

**PNC BANK, NATIONAL ASSOCIATION,**  
as Agent

By:   
Name: Daniel Stella  
Title: Senior Vice President

[SIGNATURE PAGE TO TRADEMARK, PATENT AND COPYRIGHT  
SECURITY AGREEMENT]

SCHEDULE 1

COPYRIGHTS

Ritzpak: package design. Registration #VA490098 / 1991-11-05.

TRADEMARK REGISTRATIONS

Trademark Name	Status	Application Number	Registration	Renewal
AGAINST THE ELEMENTS Country United States of America	Registered	76444179	2734510	08-Jul-2013
BIG PRINT CENTRAL Country United States of America	Registered	76478340	27-Aug-2002	08-Jul-2003
BOATER'S WORLD Country United States of America	Registered	26-Dec-2002	2920351	25-Jan-2015
BOATER'S WORLD DISCOUNT Country United States of America	Registered	76141166	25-Jan-2005	30-Oct-2011
BOATER'S WORLD DISCOUNT Country United States of America	Registered	05-Oct-2000	30-Oct-2001	22-Sep-2013
BOATER'S WORLD DISCOUNT Country United States of America	Registered		1801225	
BOATER'S WORLD DISCOUNT Country United States of America	Registered		26-Oct-1993	01-Jul-2013
BOATER'S WORLD MARINE Country United States of America	Registered	76141162	12-Oct-1993	
BOATER'S WORLD MARINE Country United States of America	Registered	05-Oct-2000	2539818	19-Feb-2012
BOATER'S WORLD MARINE Country United States of America	Registered	76590394	19-Feb-2002	
BOATERSWORLD.COM Country United States of America	Registered	04-May-2004	2982733	09-Aug-2015
BOATING MADE BETTER! Country United States of America	Registered	76172681	09-Aug-2005	20-Nov-2011
BOATING MADE BETTER! Country United States of America	Registered	30-Nov-2000	2509768	
BOATING MADE BETTER! Country United States of America	Registered	78810809	20-Nov-2001	20-Mar-2017
BOATING MADE BETTER! Country United States of America	Registered	09-Feb-2006	3219796	
BOATING MADE BETTER! Country United States of America	Registered		20-Mar-2007	

SCHEDULE - 1

074658.01301/95004065v.1

PATENT

REEL: 023556 FRAME: 0414

Trademark Name	Status	Application Number	Registration	Renewal
CAMERA WORLD	Registered		1217990	26-Nov-2012
Country United States of America			30-Nov-1982	
CAMERA WORLD.COM	Registered		247780	14-Aug-2012
Country United States of America			14-Aug-2002	
CAMERA WORLD.COM	Registered		470687	25-Aug-2009
Country Switzerland			25-Aug-1999	
CAMERA WORLD.COM	Registered		1291210	27-Aug-2009
Country European Community			21-Mar-2001	
CAMERA WORLD.COM	Registered		2211259	07-Oct-2009
Country United Kingdom			07-Oct-1999	
CAMERA WORLD.COM	Registered		ee971370	11-Sep-2017
Country Tunisia			11-Sep-1997	
CAPTAIN'S CLUB	Registered	78594154	3147806	26-Sep-2016
Country United States of America		24-Mar-2005	26-Sep-2006	
CAPTURE YOUR WORLD	Registered	76526833	2920412	25-Jan-2015
Country United States of America		02-Jul-2003	25-Jan-2005	
DEAN'S	Registered	72436940	0970423	05-Apr-2013
Country United States of America		28-Sep-1972	09-Oct-1973	
DEAN'S	Registered		1316	
Country California			09-Jul-1972	
DISCOVER THE ADVANTAGE!	Registered	77339738	3462049	08-Jul-2018
Country United States of America		29-Nov-2007	08-Jul-2008	
FREQUENT FOTO	Registered		1506455	28-Mar-2018
Country United States of America			27-Sep-1988	
INKLEY'S	Registered	78617896	3082475	18-Apr-2016
Country United States of America		27-Apr-2005	18-Apr-2006	
KITS CAMERAS (AND DESIGN)	Registered	74279399	1757422	09-Mar-2013
Country United States of America		29-May-1992	09-Mar-1993	

SCHEDULE - 1

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Trademark Name	Status	Application Number	Registration	Renewal
OTE ON THE EDGE	Registered	76432362	2814569	17-Feb-2014
Country United States of America		19-Jul-2002	17-Feb-2004	
OUTER BANKS OUTFITTERS (AND	Registered	75282966	2904024	23-Nov-2014
Country United States of America		28-Apr-1997	23-Nov-2004	
OUTERBANKSOUTFITTERS.COM	Registered	76578953	3295984	25-Sep-2017
Country United States of America		03-Mar-2004	25-Sep-2007	
PHOTRONIC	Registered		1802269	25-Apr-2015
Country United States of America			02-May-1995	
PHOTRONIC DEPOT	Registered		1884370	08-Oct-2014
Country United States of America			14-Mar-1995	
PHOTRONIC IMAGEINATION	Registered		1920118	24-Mar-2015
Country United States of America			19-Sep-1995	
PHOTRONIC IMAGEINATION	Registered		1802269	28-Oct-2013
Country United States of America			02-Nov-1993	
POWERBOAT DESIGN	Registered	76436794	2793999	16-Dec-2013
Country United States of America		02-Aug-2002	16-Dec-2003	
PRINT@WOLF	Registered	76502006	2819303	02-Mar-2014
Country United States of America		28-Mar-2003	02-Mar-2004	
PRINTATWOLF.COM	Registered	76502016	2819305	02-Mar-2014
Country United States of America		28-Mar-2003	02-Mar-2004	
PROEX	Registered		1883995	30-Mar-2015
Country United States of America			14-Mar-1995	
QUANTARAY	Registered		1527912	03-Sep-2018
Country United States of America				
RITZ BIG PRINT	Registered		1590387	08-Sep-2010
Country United States of America			10-Apr-1990	
RITZ BLITZ	Registered		1609041	07-Aug-2010
Country United States of America			07-Aug-1990	

SCHEDULE - 1

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Trademark Name	Status	Application Number	Registration	Renewal
RITZ CAMERA	Registered		1594588	08-Aug-2010
Country United States of America			08-Aug-1990	
RITZ INTERACTIVE	Registered	78674039	3212391	27-Feb-2017
Country United States of America		20-Jul-2005	27-Feb-2007	
RITZCAMERA.COM	Registered	76172682	2509769	20-Nov-2011
Country United States of America		30-Nov-2000	20-Nov-2001	
RITZCAMERA.COM & ELECTRONICS	Registered	77228960	3397919	18-Mar-2018
Country United States of America		13-Jul-2007	18-Mar-2008	
RITZELECTRONICS.COM	Registered	78674161	3114215	27-Jun-2016
Country United States of America		20-Jul-2005	27-Jun-2006	
RITZPIX	Registered	76352542	2704028	08-Apr-2013
Country United States of America		26-Dec-2001	08-Apr-2003	
SEA BOWL	Registered	76433932	2702558	01-Apr-2013
Country United States of America		24-Jul-2002	01-Apr-2003	
THE BOAT HOUSE AT BOATER'S	Registered	77339689	3462047	08-Jul-2018
Country United States of America		29-Nov-2007	08-Jul-2008	
THE CAMERA SHOP INC (DESIGN)	Registered	78678108	3141557	12-Sep-2016
Country United States of America		26-Jul-2005	12-Sep-2006	
WOLF CAMERA	Registered		2013418	01-Nov-2016
Country United States of America			05-Nov-1996	
WOLF CAMERA	Registered		2366168	11-Jul-2010
Country United States of America			11-Jul-2000	
WOLF CAMERA	Registered		2459374	12-Jun-2011
Country United States of America			12-Jun-2001	
WOLF CAMERA & VIDEO	Registered		1990017	31-Jul-2016
Country United States of America			30-Jul-1996	
WOLF CAMERA (DESIGN)	Registered	75878072	2459374	12-Jun-2011
Country United States of America		21-Dec-1999	12-Jun-2001	

SCHEDULE - 1

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Trademark Name	Status	Application Number	Registration	Renewal
WOLF CAMERA (STYLIZED) Country United States of America	Registered	75921285 16-Feb-2000	2654757 26-Nov-2002	26-Nov-2012
WOLF CAMERA PORTRAIT STUDIO Country United States of America	Registered		2403876 14-Nov-2000	14-Nov-2010
WOLF UNIVERSITY Country United States of America	Registered	76199042 24-Jan-2001	2661758 17-Dec-2002	17-Dec-2012
WOLFCAMERA.COM Country United States of America	Registered	76199054 24-Jan-2001	2661759 17-Dec-2002	17-Dec-2012
WOLFEXPRESS Country United States of America	Registered		2428387 13-Feb-2001	13-Feb-2011

PATENT REGISTRATIONS

Ritzpak package design. Registration # D342,205. Expiration: 12/16/2011.

SCHEDULE - 1

074658.01301/95004065v.1

**COMPANY ACKNOWLEDGMENT**

UNITED STATES OF AMERICA :  
STATE OF *Maryland* : SS  
COUNTY OF *Howard* :

On this *6<sup>th</sup>* of *Nov*, 2009, before me personally appeared *Stephen LaMotte*, to me known and being duly sworn, deposes and says that s/he is authorized to sign on behalf of Ritz Camera & Image, L.L.C., a Delaware limited liability company, that s/he signed the Agreement thereto pursuant to the authority vested in him/her by law; that the within Agreement is the voluntary act of such company; and s/he desires the same to be recorded as such.

*Ann T. Via*  
\_\_\_\_\_  
Notary Public  
My Commission Expires: *8/1/2010*

(ACKNOWLEDGEMENT TO TRADEMARK, PATENT AND COPYRIGHT SECURITY AGREEMENT)

## POWER OF ATTORNEY

RITZ CAMERA & IMAGE, L.L.C., a Delaware limited liability company (the "Grantor"), hereby authorizes PNC BANK, NATIONAL ASSOCIATION, its successors and assigns, and any officer or agent thereof (collectively, "Agent"), as agent for the Lenders under that certain Revolving Credit and Security Agreement among Agent, the financial institutions which are now or which hereafter become a party thereto as lenders (the "Lenders") and Grantor, dated as of November 6, 2009 (as it may hereafter be amended, modified, restated or replaced from time to time, the "Loan Agreement"), following the occurrence and during the continuance of an Event of Default (as defined in the Loan Agreement) as the true and lawful attorney-in-fact of Grantor, with the power to endorse the name of Grantor on all applications, assignments, documents, papers and instruments necessary for Agent to enforce and effectuate its rights under that certain Trademark, Patent and Copyright Security Agreement between Grantor and Agent dated as of November 6, 2009 (as it may hereafter be supplemented, restated, superseded, amended or replaced, the "Trademark, Patent and Copyright Security Agreement"), including, without limitation, the power to record its interest in any Trademarks, Patents or Copyrights (as defined in the Trademark, Patent and Copyright Security Agreement) or additional trademarks and patents in the United States Patent and Trademark Office, the United States Copyright Office or other appropriate governmental office including, without limitation, the power to execute on behalf of Grantor a supplement to the Trademark, Patent and Copyright Security Agreement, to use the Trademarks, Patents and Copyrights or to grant or issue any exclusive or non-exclusive license under the Trademarks, Patents or Copyrights to anyone else, or to assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks, Patents or Copyrights to anyone else including, without limitation, the power to execute on behalf of Grantor a Trademark, Patent or Copyright, in each case subject to the terms of the Trademark, Patent and Copyright Security Agreement. Nothing herein contained shall obligate Agent to use or exercise any rights granted herein.


This Power of Attorney is given and any action taken pursuant hereto is intended to be so given or taken pursuant to and subject to the provisions of the Loan Agreement.

Grantor hereby unconditionally ratifies all that such attorney shall lawfully do or cause to be done following the occurrence and during the continuance of an Event of Default by virtue hereof and in accordance with the terms of the Trademark, Patent and Copyrights Security Agreement, the Loan Agreement and the Other Documents.

This Power of Attorney shall be irrevocable for the life of the Trademark, Patent and Copyright Security Agreement.

IN WITNESS WHEREOF, Grantor has executed this Power of Attorney as of the date stated above.

RITZ CAMERA & IMAGE, L.L.C.

By:   
Name: Stephen M. LaMastra  
Title: President

[SIGNATURE PAGE TO POWER OF ATTORNEY TO TRADEMARK,  
PATENT AND COPYRIGHT SECURITY AGREEMENT]

COMPANY ACKNOWLEDGMENT

UNITED STATES OF AMERICA :  
STATE OF *Maryland* : SS  
COUNTY OF *Howard* :

On this 6<sup>th</sup> of Nov, 2009, before me personally appeared Stephen LaMorte, to me known and being duly sworn, deposes and says that s/he is authorized to sign on behalf of Ritz Camera & Image, L.L.C., a Delaware limited liability company, that s/he signed the Agreement thereto pursuant to the authority vested in him by law; that the within Agreement is the voluntary act of such company; and s/he desires the same to be recorded as such.

*Bar T. Via*  
Notary Public  
My Commission Expires: 8/1/2010

(ACKNOWLEDGEMENT TO POWER OF ATTORNEY TO  
TRADEMARK, PATENT AND COPYRIGHT SECURITY AGREEMENT)