PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Jennifer Suk	11/23/2009	

RECEIVING PARTY DATA

Name:	Steven Madden, Ltd.
Street Address:	52-16 Barnett Avenue
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11104

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	29350759		

CORRESPONDENCE DATA

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Email: dguido@ostrolenk.com

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ATTORNEY DOCKET NUMBER: D/5125-32 (V13954)

NAME OF SUBMITTER: David J. Torrente

Total Attachments: 1 source=01095873#page1.tif

OP \$40.00

PATENT REEL: 023558 FRAME: 0635

PATENT APPLICATION ASSIGNMENT - SOLE AND JOINT INVENTORS

WHEREAS, I. Jennifer Suk, as assignor, have invented certain improvements in a design for a SATCHEL BAG, for which an application for United States Letters Patent has been executed by me of even date herewith; and

WHEREAS. Steven Madden, Ltd., 52-16 Barnett Avenue, Long Island City, NY 11104, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

NOW. THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute, reissue or reexamination applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date:	123/09	110-110-110-110-110-110-110-110-110-110		JEX	A2— NIFER SUK		
STATE OF)	S					
COUNTY OF)) \$5.:					
	This day	ofonally known as	the individual w	, 20, b	before me perso foregoing instr	nally came the abounnent, who acknow	ve-named vledged to
me that the san			n free will for the				
				-py-(4)-aa444411 a fa		Notary Public	- Seal

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RECORDED: 11/23/2009

PATENT REEL: 023558 FRAME: 0636