PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gwon Hak LEE	11/10/2009

RECEIVING PARTY DATA

Name:	HYUNDAI MOTOR COMPANY
Street Address:	231, YANGJAE-DONG, SEOCHO-KU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA
Postal Code:	137-130

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12626259

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Monica E. Carlos

Total Attachments: 1

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PATENT REEL: 023572 FRAME: 0270 CH \$40.00

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ASSIGNMENT

(Sole Inventor)
WHEREAS, the undersigned, LEE, GWON HAK resident of Hyundai Kia Motors. Intellectual Property Team
772-1, Jangduk-Dong, Whasung-Si, Gyunggi-Do 445-706. Republic of Korea (hereinafter termed "Inventor"), has invented certain new and useful improvements in <i>OVERHEAD CONSOLE</i> and executed therefore an application for Letters Patent of the United
States and
having an oath or declaration executed on even date herewith.
bearing U.S. Patent Application No. and filed on
WHEREAS, (1) HYUNDAI MOTOR COMPANY, a corporation of the Republic of Korea, having a place of business
at 231. Yangjae-dong. Scotho-ku, Seoul 137-130, Republic of Korea, (hereinafter termed "Assignee(s)"), are desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the
invention, heretofore conceived, made or discovered by said inventor (all collectively hereinalter termed "said invention"), and in
and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the
United States and foreign countries.
NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignee(s):
1. Said Inventor does hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the
International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications liked and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and
(d) in and to each and every reissue or extensions of any of said patents
2. Said Inventor does hereby covenant and agree to cooperate with said Assignce(s) to enable said Assignce(s) to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, eaths,
specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee(s) (a) for perfecting in said Assignee(s) the right, title and interest herein conveyed; (b) for prosecuting any of said applications: (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventor in providing such cooperation shall be paid for by said Assignee(s).
3. The terms and covenants of this assignment shall inure to the henefit of said Assignee(s), its successors, assigns and other legal representatives, and shall be binding upon said Inventor, his or her respective heirs, legal representatives and assigns.
4. Said Inventor does hereby warrant and represent that he or she has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
IN WITNESS WHEREOF, the said Inventor has executed and delivered this instrument to said Assignee(s) as follows:
(1) LEE, GWON HAK
Date: November 10, 2009 Grunhak-LEE
State of
Canars of On Letton for Nature Public, personally appeared who presend to the notice past of subally stroy or status to be
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